

MARK TWAIN'S MEMORY-BUILDER.

A GAME FOR ACQUIRING AND RETAINING ALL SORTS OF FACTS AND DATES.

ACCEPTANCE—First Row of Holes in each Compartment, 20
SETTLES—Second Row of Holes in each Compartment, 3
RECORD EVENTS—Third Row of Holes in each Compartment, 7

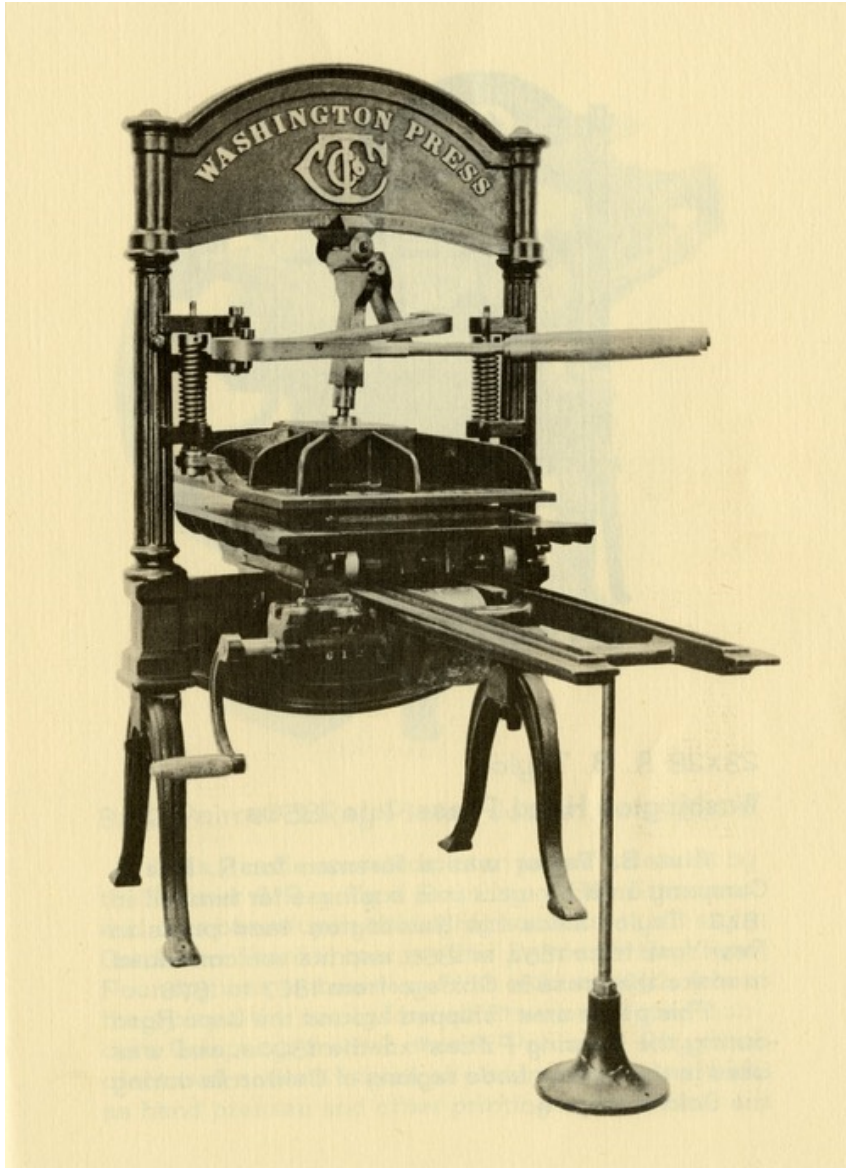
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MISCELLANEOUS

TYCOON



"In the small town of Hannibal, Missouri, when I was a boy, everybody was poor but didn't know it; and everybody was comfortable and did know it."



Hannibal ...

**CRANSTON'S
NEW AND IMPROVED TWO ROLLER
COUNTRY PRESS.**
HAND or STEAM POWER.
THE "BEST MADE" COUNTRY PRESS IN THE MARKET.

THE ONLY "FIRST CLASS" COUNTRY PRESS IN THE MARKET.

The above cut represents our NEW AND IMPROVED NEWSPAPER, BOOK AND JOB PRESS. It has Steel Shoes, Steel Track and Rollers, and all wearing parts are of Steel. All our Gears are accurately cut, which insures absolutely positive register.

SIZE AND PRICE.

Size of Bed 32 x 48 Inside Bearers,	Price \$1400.
Hand Power.	40.

Blankets, Wreuches, extra set of Stocks, including Steam Fixtures, Boxed and Shipped on Cars or Steamer.

We are prepared to furnish two sizes of our popular First Class Drum Cylinder Printing Presses, 25 x 36 & 32 x 48.

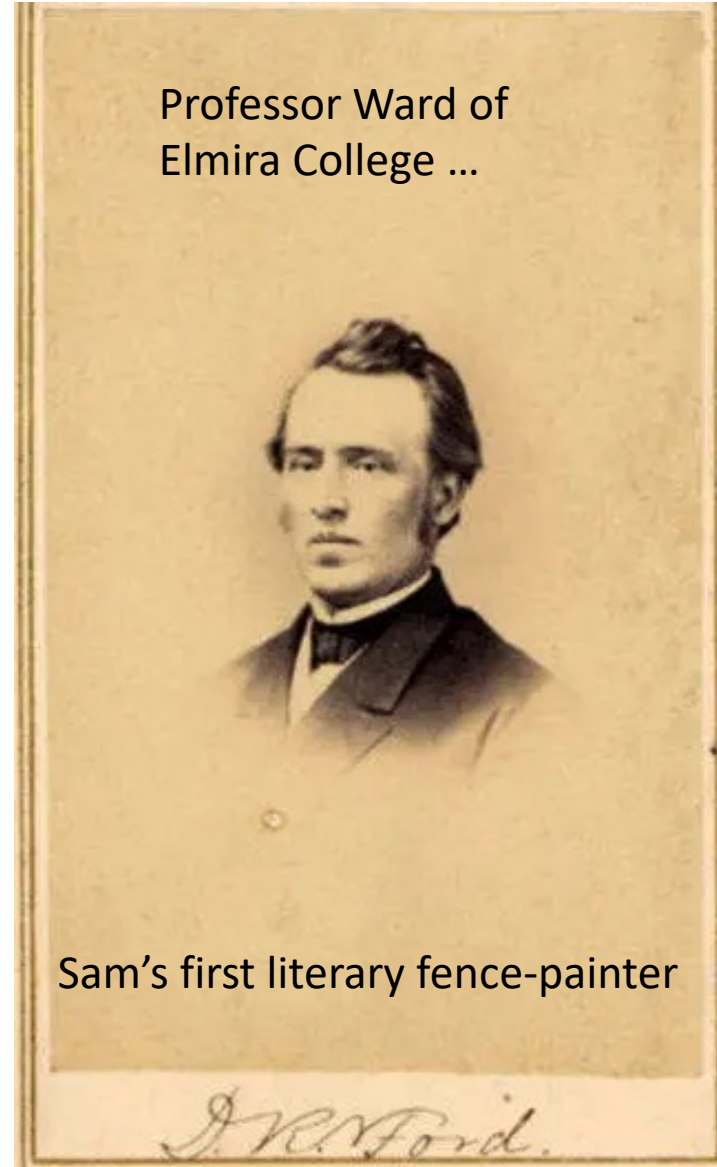
J. H. CRANSTON & CO.,
NORWICH, CONN.

And 90 miles away





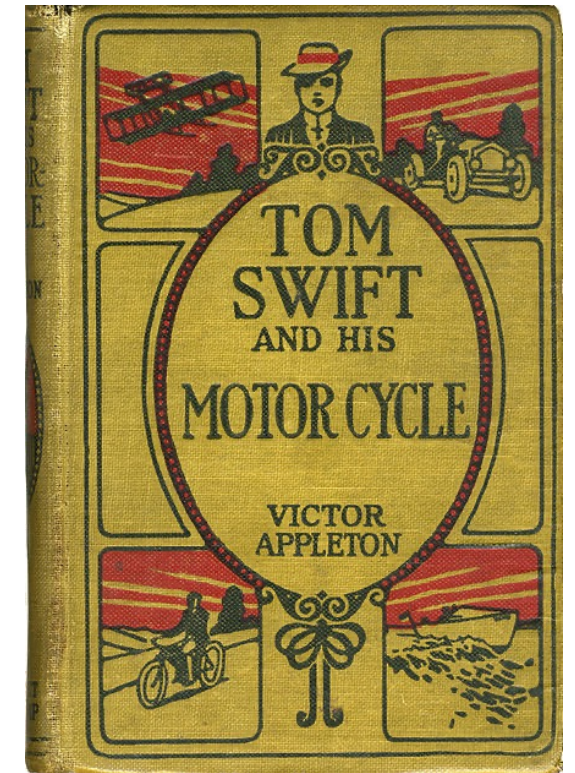
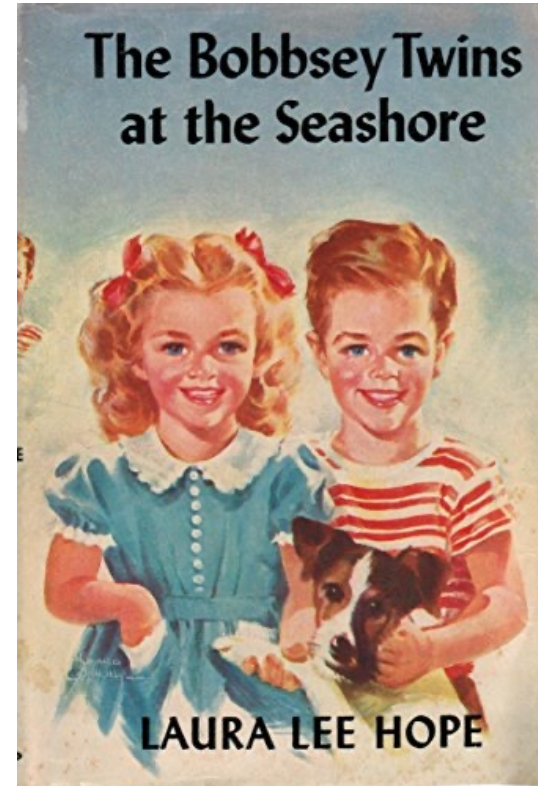
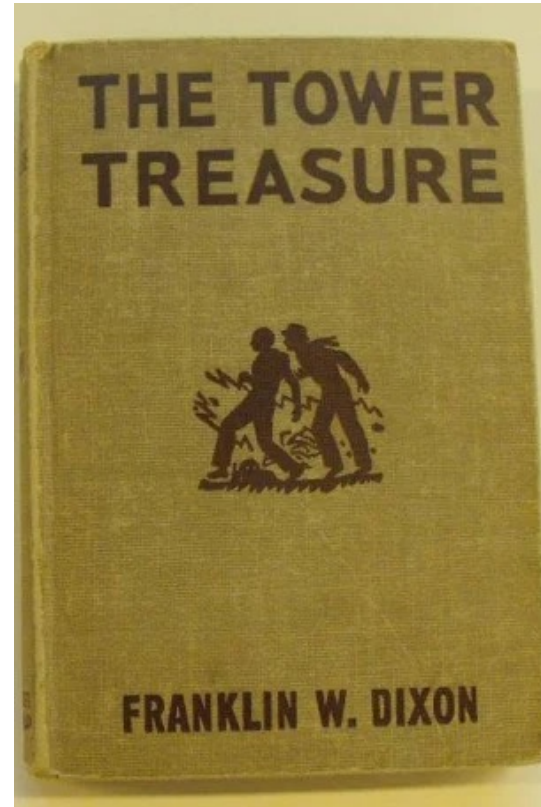
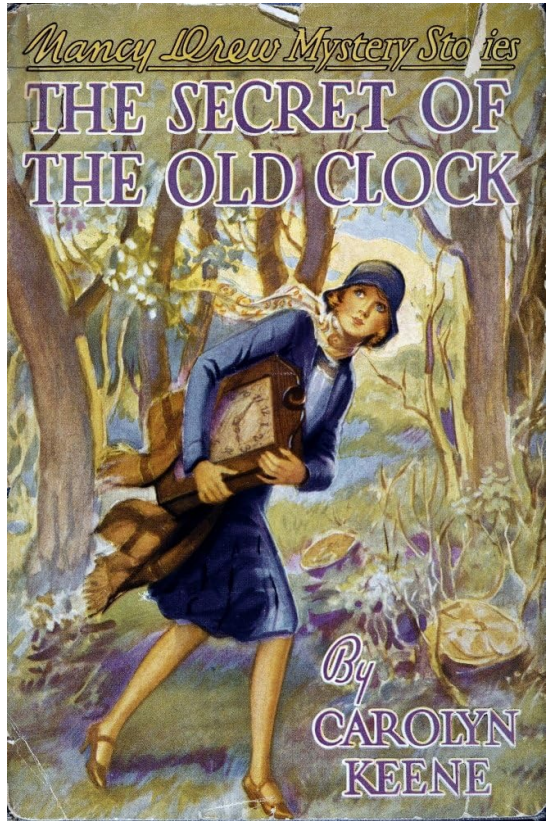
Professor Ward of
Elmira College ...



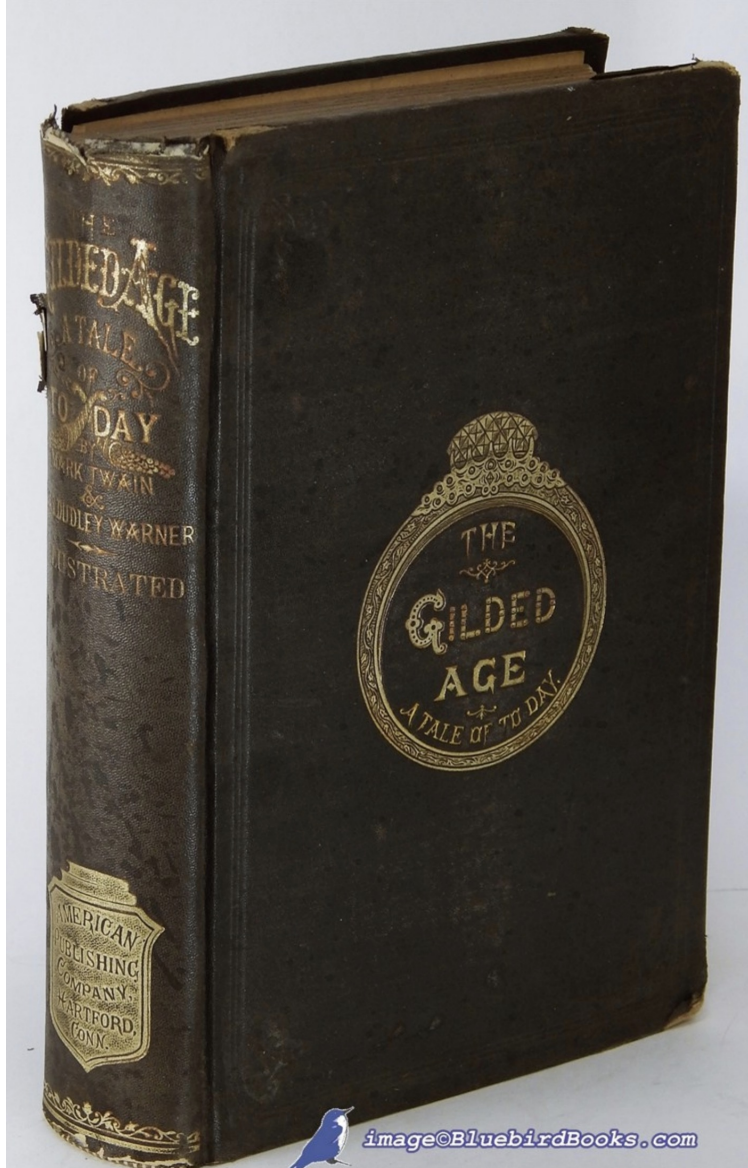
Sam's first literary fence-painter

“A writer was not a conscious artisan who did a great deal of deliberate work. A writer was not accountable for the logic, the continuity, or the implications of his productions. A writer would not run out of ideas or energy or nerve. A writer was not alone. He had the machinery of metaphor, churning more urgently than a six-horsepower steam engine, to convince him that the books would surely write themselves, that the tank would surely fill.” (86)

Jeffrey Steinbrink



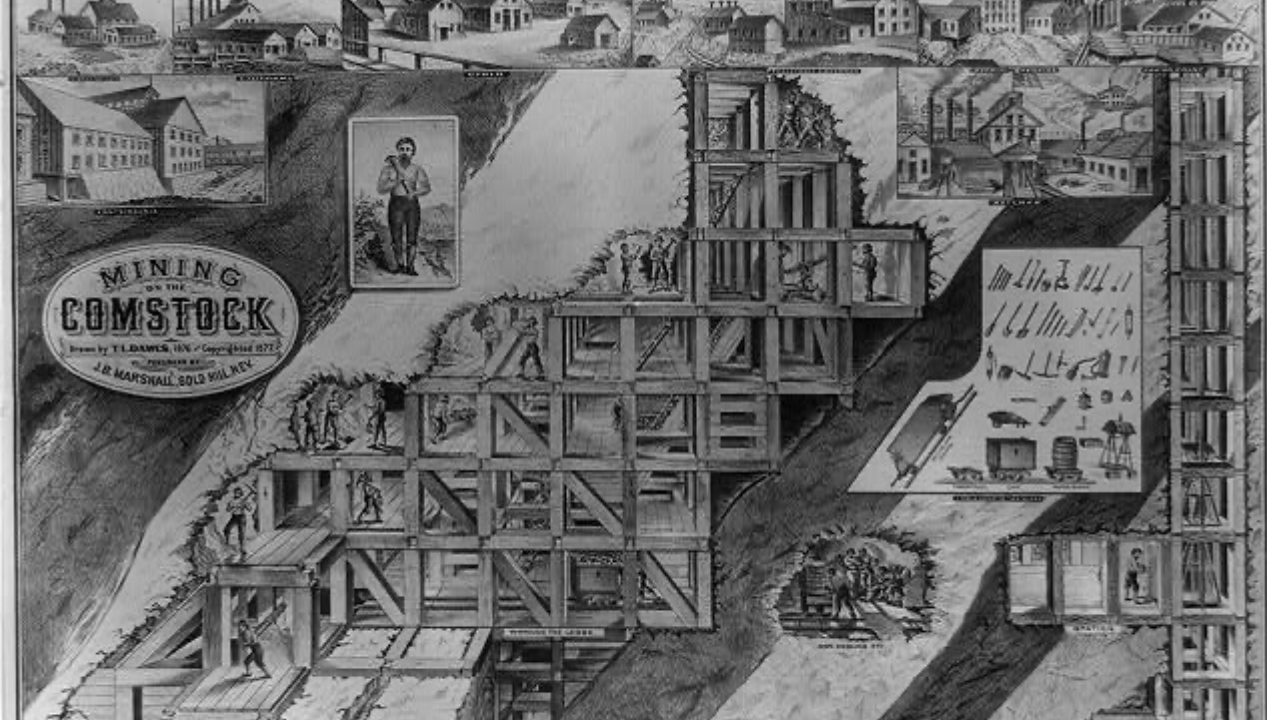
A later (and more successful) writing-machine: Edward Stratemeyer, 1862-1930



THE GILDED AGE

1873
AND
2023





I know all men by their presents that J. James Walsh do hereby sell and convey to Jane E. Ober One fourth of one undivided One Fifth part of Fourteen hundred feet of mining ground or mining claims situated at Ophir Diggings in Utah Territory and known as the Claims opened by Comstock, W. Laughlin, Osborn, Penrod Riley & their associates in the ownership of said Fourteen hundred feet, my one sixth interest in said ground or claims having been conveyed to me by H. J. Comstock during the month of August last - the consideration paid to me by the said Jane E. Ober for the interest above named is the sum of Five Thousand (\$5000) Dollars Cash.

Witness my hand and seal.
Signed Sealed and delivered in 2 James Walsh.

MUNCKTON GOLD & SILVER MINING COMPANY
Gold & Silver Mining COMPANY
DUNDERBERG LODE
 Mono County, California.

CARSON CITY, NEV. 1871

This Certificate that **DUNDERBERG LODE** is entitled to **MUNCKTON GOLD & SILVER MINING COMPANY.**

Transferable on the books of the Company by endorsement hereon and surrender of this Certificate

INCORPORATED JULY 29th 1870.

SECRETARY PRESIDENT

Lith. Whittier & Key San Francisco.

QUINCY MINING CO.

Quincy Mine
 No. 13465 Hancock, Mich. Deby 25

my own order

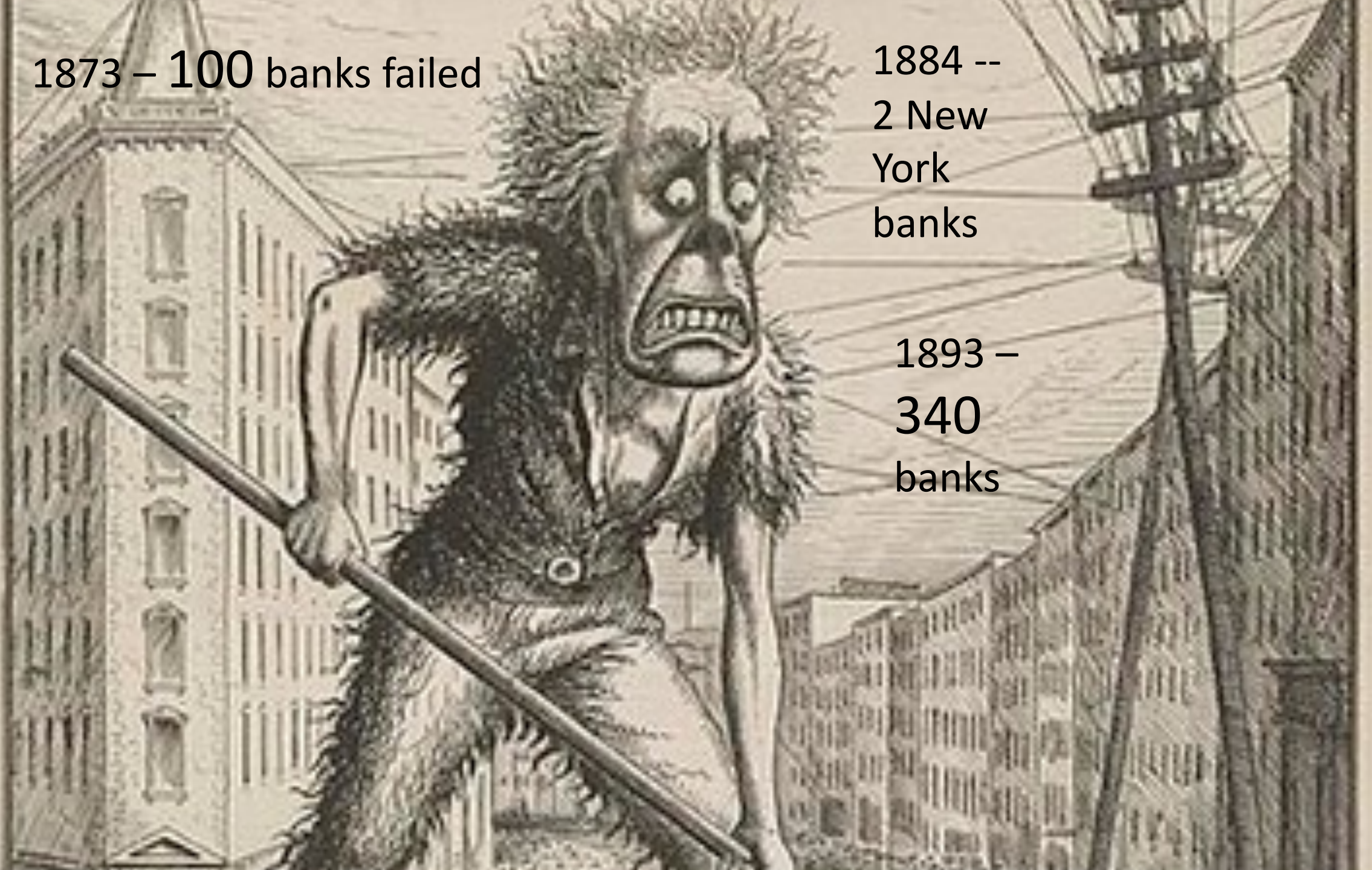
TEN DOLLARS

Value received and charge to account of the Co.
 to W. Hart Smith, Treasurer
 No. 43 Exchange Place, New York.

1873 – 100 banks failed

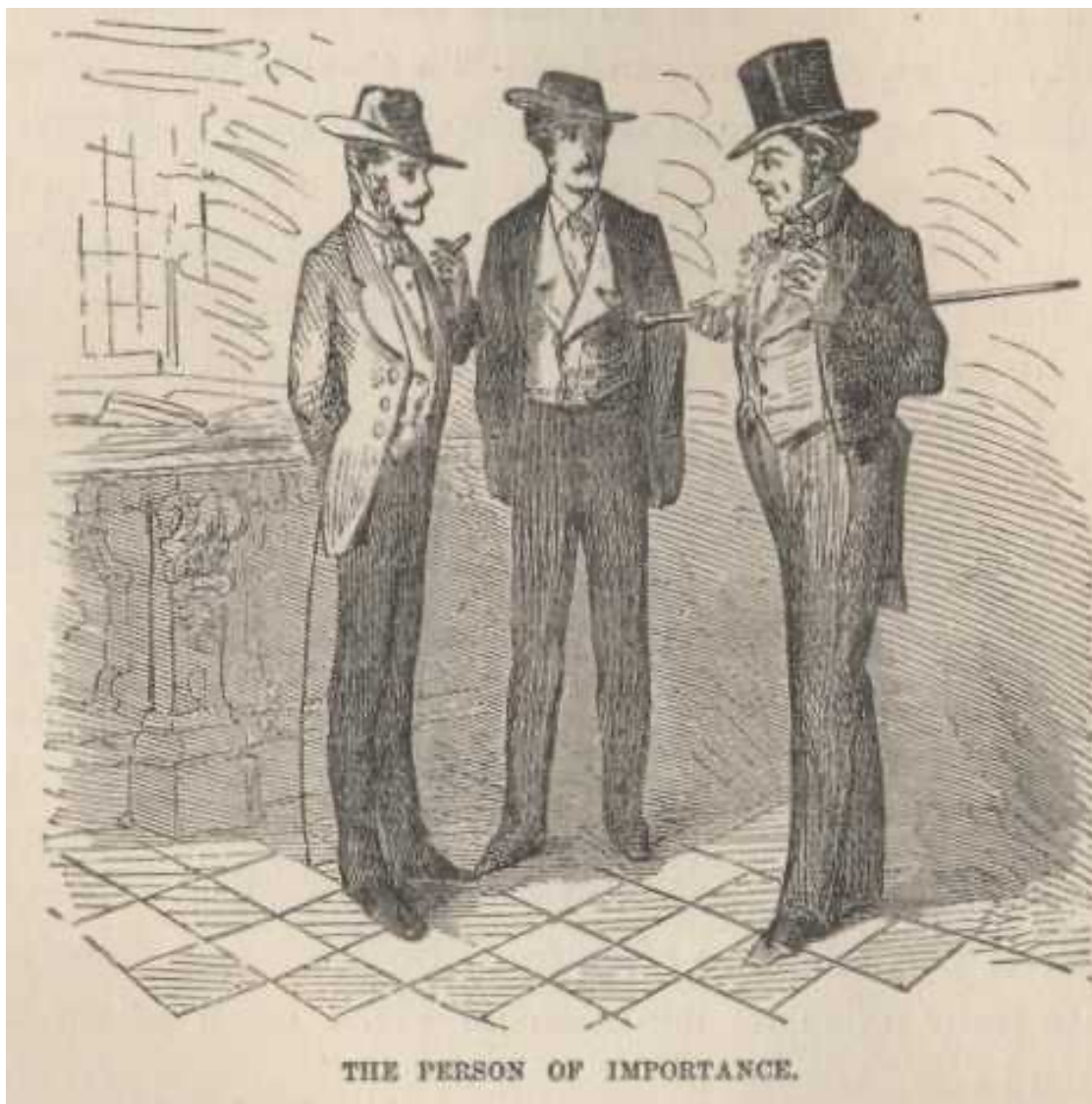
1884 --
2 New
York
banks

1893 –
340
banks





Jay Gould, James
Gordon Bennett ...



THE PERSON OF IMPORTANCE.

Mark Twain

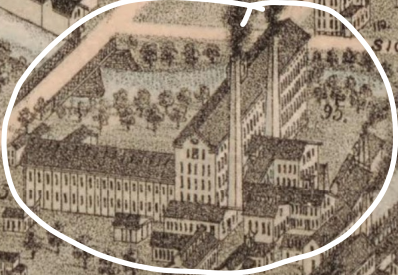
The
Adventures
of
COLONEL
SELLERS

A unique literary event...a "new" work
by America's most famous humorist.

Edited by Charles Neider



Hartford in 1875

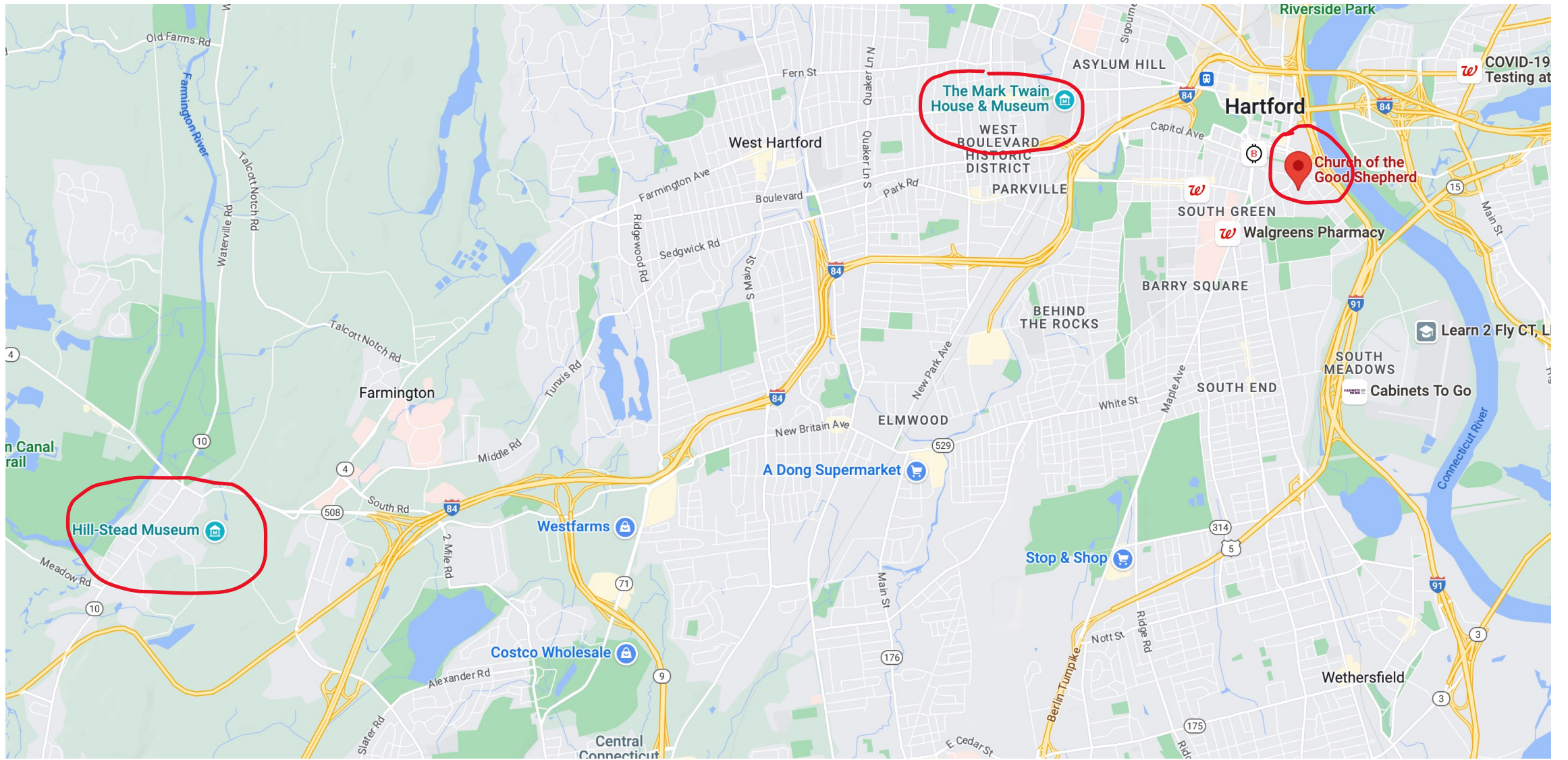




The Gilded Age in Sam and Livy's
Neighborhood ...

Homes ...







Houses of
worship ...

the Good Shepherd Parish House





And farther out Farmington Avenue ...





Hill-Stead: the living room and study







here and there in the house
of Theodate Pope Riddle ...



Newport, Rhode Island ...

Cottages!



To the Cashier, First National Bank of Hartford
17 January 1876 • Hartford, Conn.
(MS facsimile: RR Auction, 18 June 2014, lot 487, UCCL 13649)

\$10,000
^ ^

Hartford, Jan. 17/76

Dear Sir:

Please send by to Chas. E. Perkins, Esq., 14 State st. a New York draft for \$1 Ten Thousand (\$10,000) Dollars, payable to the order of Messrs. Burnham, M^cKinley & Co., & charge to my "PERSONAL" Account.¹

Yrs Truly

Sam^l. L. Clemens

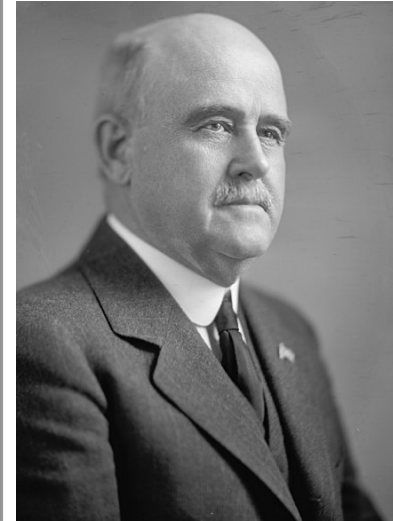
To

Cashier First Natl

Explanatory Notes

¹Charles E. Perkins was Clemens's Hartford friend and lawyer. The cashier of the First National Bank of Hartford, and then president from 1883 until his death, was Charles Stanton Gillette (1843-87). Since Clemens did not address him by name, presumably he was not an acquaintance. Burnham, McKinley and Company was a banking and brokerage firm based in Champaign, Illinois. Between January 1876 and May 1877 Clemens invested \$26,000 with the firm, employing Perkins as his

agent (see 4-16 May 1877 to Perkins; Hart et al. 1917, 4: 13-14; Geer 1875, 292; Bateman, Selby, and Cunningham 1905, 2:877).



William
Brown
McKinley

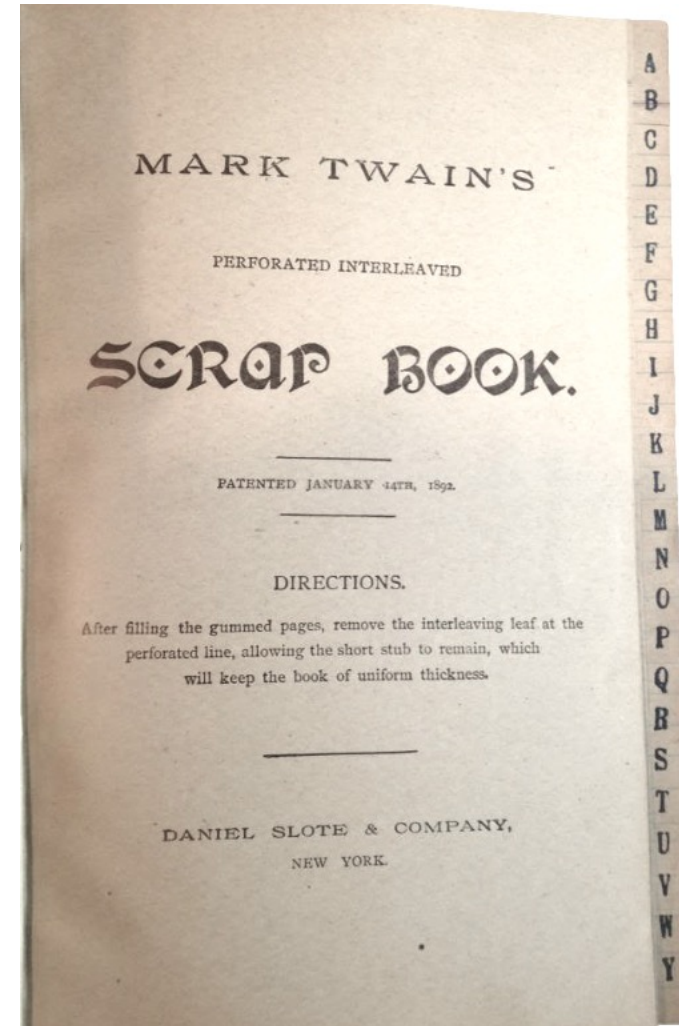


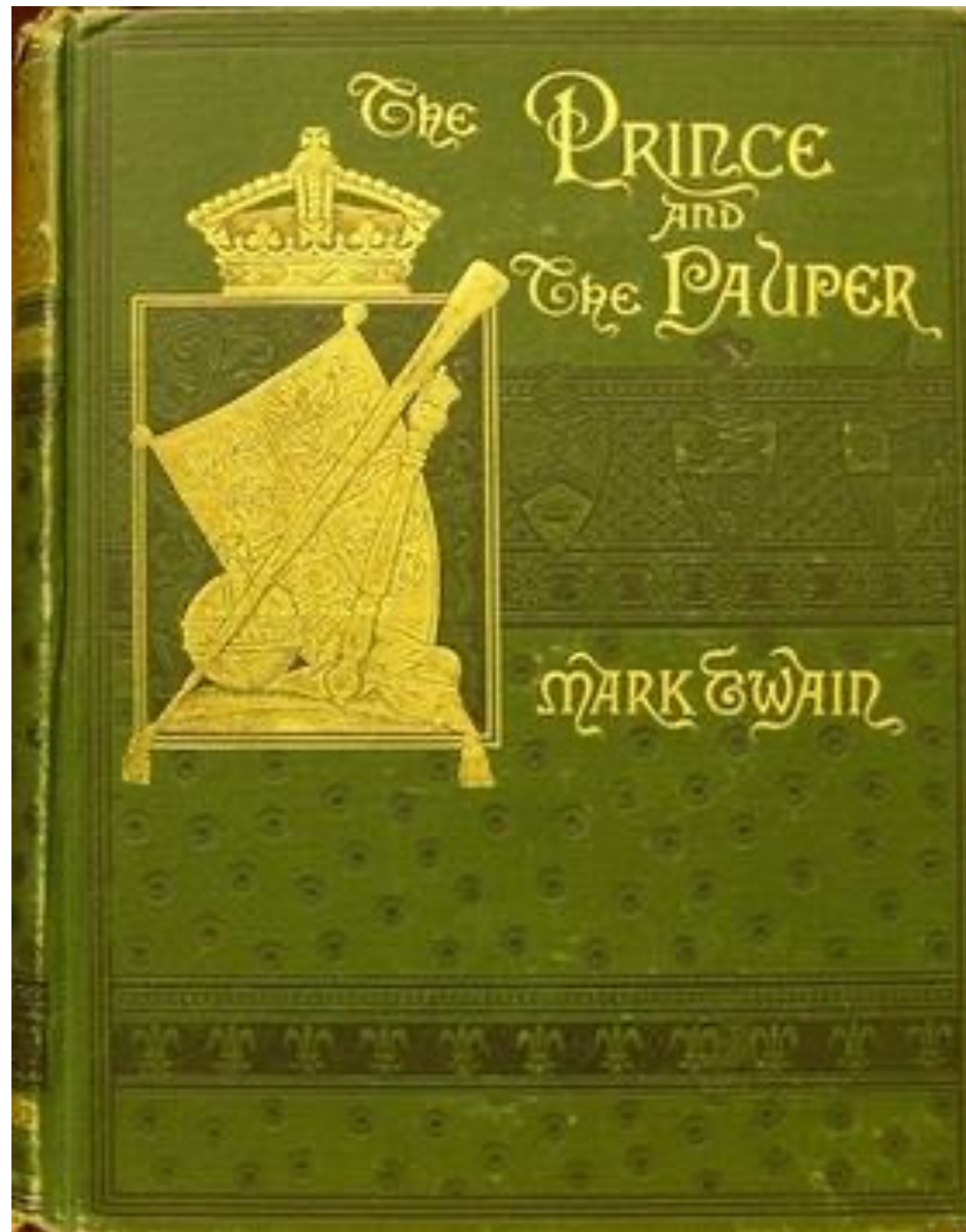
The late, lamented Burnham mansion



Among the *Quaker City* Passengers

- McDonald, Louis Bristol, Eng.
Moody, Capt. Lucius Canton, N. Y.
Moulton, Julius St. Louis, Mo.
Nelson, Arba Alton, Ills.
Nesbit, Dr. B. B. Louisville, Ky.
Nesbit, Thos. B. Fulton, Mo.
Newell, Miss Julia Janesville, Wisc.
Parsons, Samuel B. New York City.
Payne, Dr. and Mrs. J. H. . . . Boston, Ms.
Quereau, Rev. G. W. Aurora, Ills.
Sanford, S. N. Cleveland, Ohio.
Serfaty, M. A. Gibraltar.
Severance, Mr. & Mrs. S. L. Cleve-
land, Ohio.
Sexton, Nicholas New York City.
Slote, Daniel New York City.
VanNostrand, Jno. A. Greenville, N.J.





Kaolatype cover for *The Prince and the Pauper*, 1881

cite

To Francis E. Bliss

10 May 1879 • Paris, France

(MS: NjP, UCCL 01653)

For A Tramp Abroad --

First, get the
pictures,

THEN write the
book ...

Normandy Hotel,
7 rue de l'Echelle,
Paris, May 10/79.

My Dear Frank—

I received a rather impertinent letter from Mr. Drake a week ago, mentioning reports & inquiring somewhat particularly into my affairs,—on behalf of the Company, I suppose,—but I suppose he can wait for an answer as long as I have waited for one ~~from~~ to the letter I wrote the Company on the same subject 3 years ago.

I am making good progress, & hope to have the book done before the end of July.

Now as to illustrations. I remember your father telling me the artist's ~~work~~ & engraver's work for the Innocents Abroad cost \$7,000. Of course we can knock down a deal of that expense, now, by using the new photo- processes. I've got an artist, here, to my mind,—young Walter F. Brown; you have seen pictures of his occasionally in St. Nicholas & Harper's Weekly. He is a pupil of the painter Gerome, here, & has greatly improved, of late.

He is willing to make the pictures for my book about as cheaply as the photo-people here will put them on the plates for. There are two or three of the processes, & I suited to different styles of work, & I shall have occasion to use them all. Brown has been to the process men & got their figures, & the result is this: ~~promise:~~

If you will send me *Eleven* ~~Ten~~ *Eleven* hundred & fifty dollars, gold, to Paris, you shall receive, in return for it,

10 full-page plates	@ \$18,-----	\$180.00
25 half-page do	@ 9,-----	225.00
75 quarter-page do	@ 4.50 -----	302.00 337.50
<u>100</u> sixth-page do	@ 3.-----	<u>300.00</u>
210 drawings [in pencil: plates]	-----Totals --	1,007.00 1,042.50

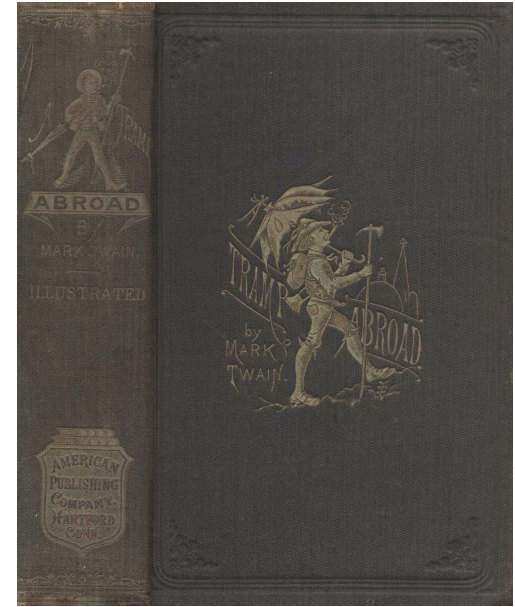
I say \$~~1050~~ 1100 instead of \$~~1007~~ 1042 to cover little possible mistakes in ~~over~~ under-sizing the plates. I would suggest that another \$50 be added to make reasonably sure of covering such mistakes.

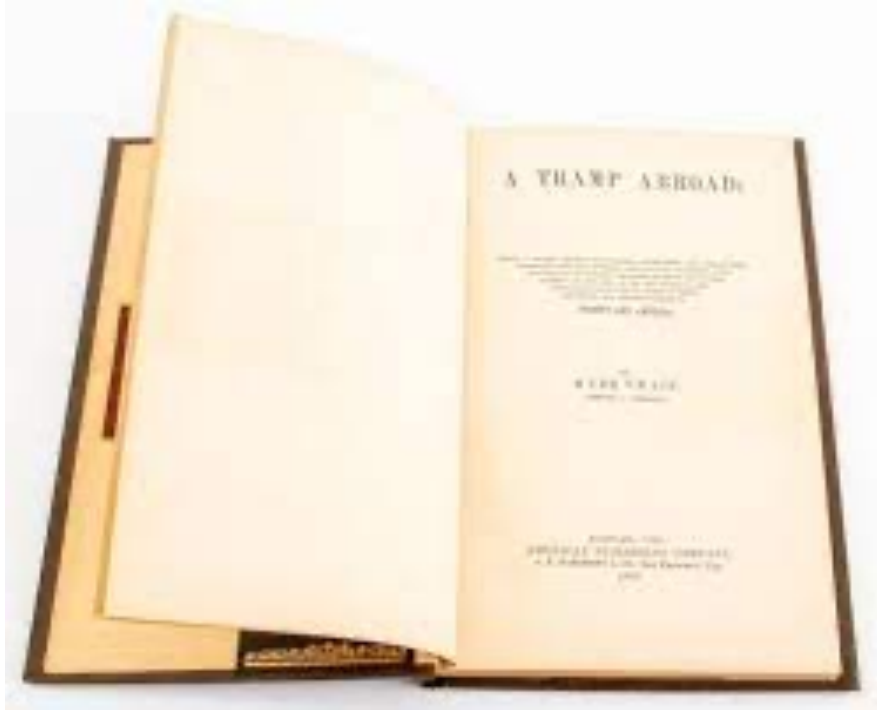


*A Tramp
Abroad*

1880

With
“smouched”
illustrations ...

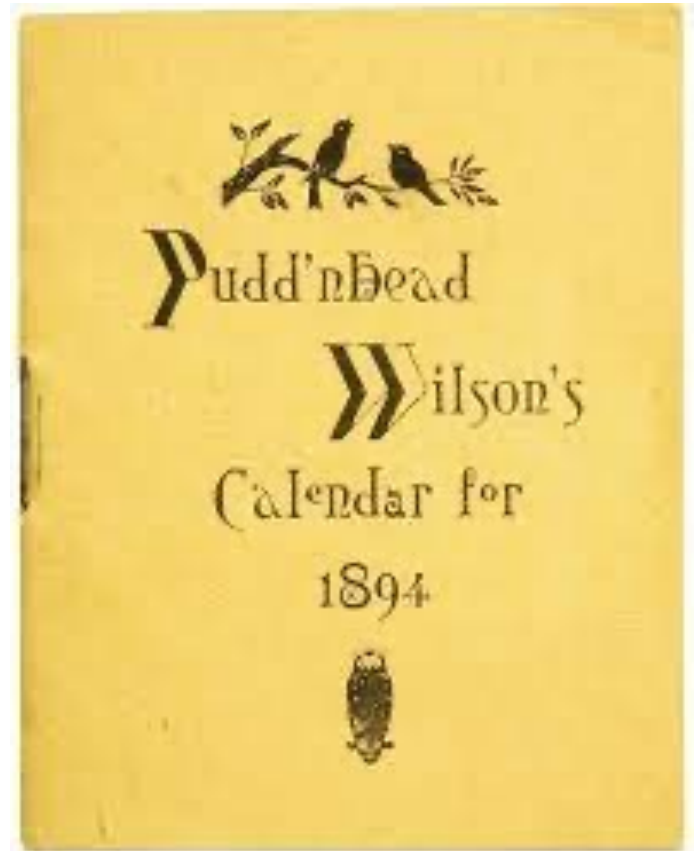
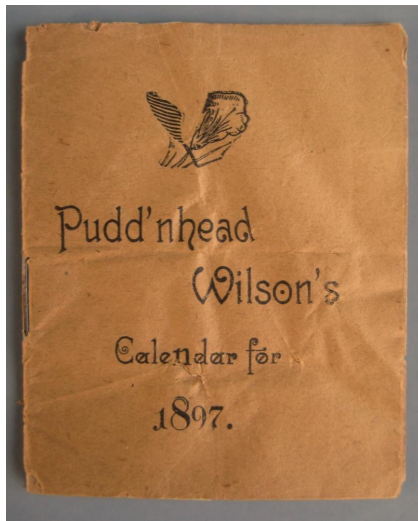




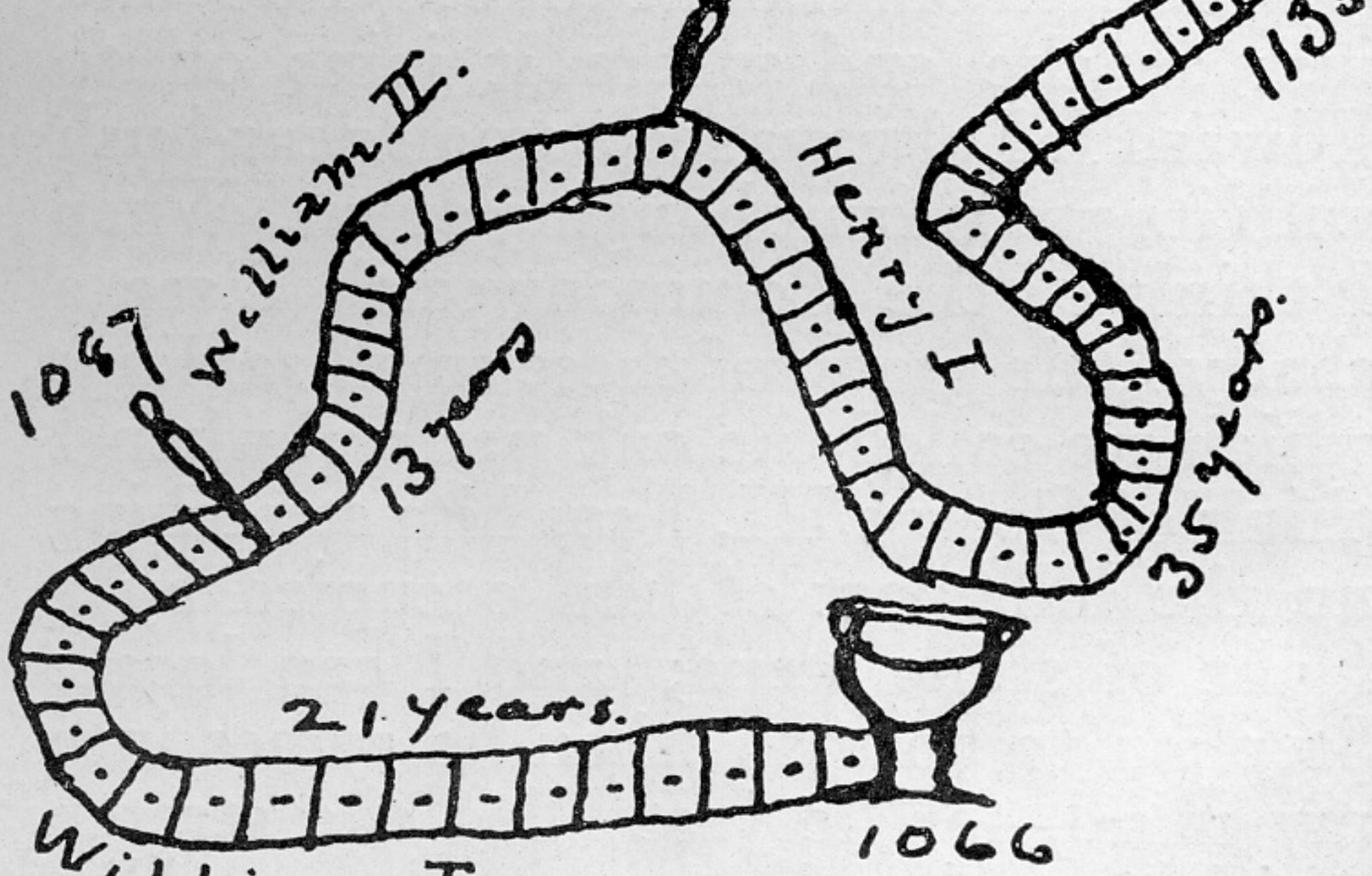
American Publishing Company salesman's sample for *A Tramp Abroad*

Thomas Grant, "The Artist of the Beautiful: Mark Twain's Investment in the Machine Inventor."

"At one time or another," . . . "he pursued such diverse projects as a steam generator, a steam pulley, a railroad steam brake, a cash register, a hand grenade, a carpet design machine, a textile designing machine, a steam-from-coal extracting process, a cure for chilblains and a skimmed-milk cure-all called Plasmon; also a watch company, a portable mosquito net frame, a spiral hat pin and a bedsheet clamp. Three projects became patented: an adjustable garment strap, a pre-gummed scrapbook, and a history game"



Imaged by Heritage Auctions, HIA.com



MARK TWAIN'S MEMORY-BUILDER.

A GAME FOR ACQUIRING AND RETAINING ALL SORTS OF FACTS AND DATES.

ACCENTIONS—First Row of Holes in each Compartment, - - - - - 20
 REPTILES—Second Row of Holes in each Compartment, - - - - - 3
 MIRROR EVENTS—Third Row of Holes in each Compartment, - - - - - 1

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AMERICAN PUBLISHING COMPANY, HARTFORD, CONN.

RAMBLER'S THROUGH OUR COUNTRY.

AN INSTRUCTIVE GEOGRAPHICAL GAME FOR THE YOUNG.



1886.



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76 IOWA
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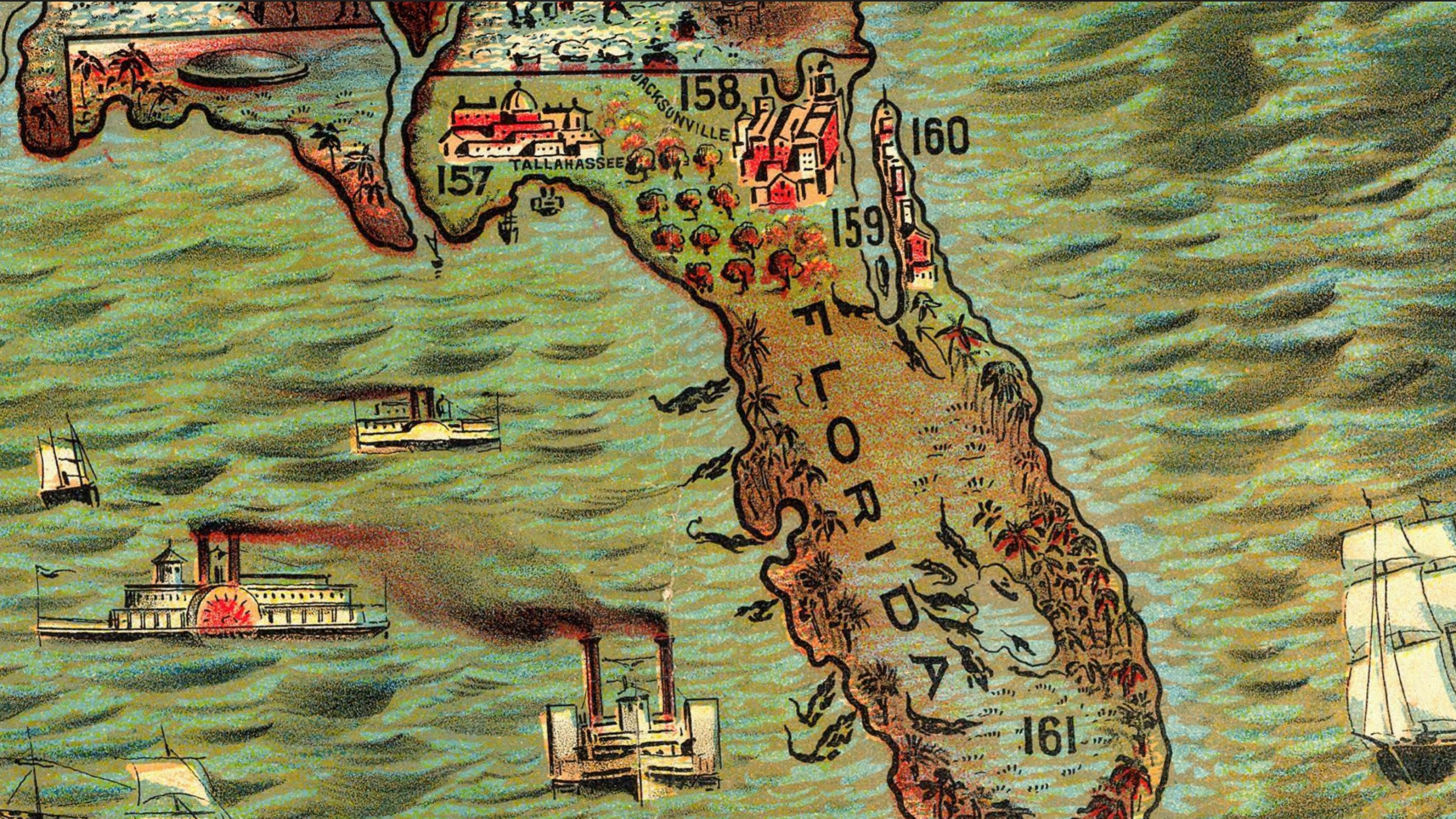
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THE
ACTOR

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THE
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Daniel Frohman's Production of
MARK TWAIN'S GREAT STORY

ENTITLED



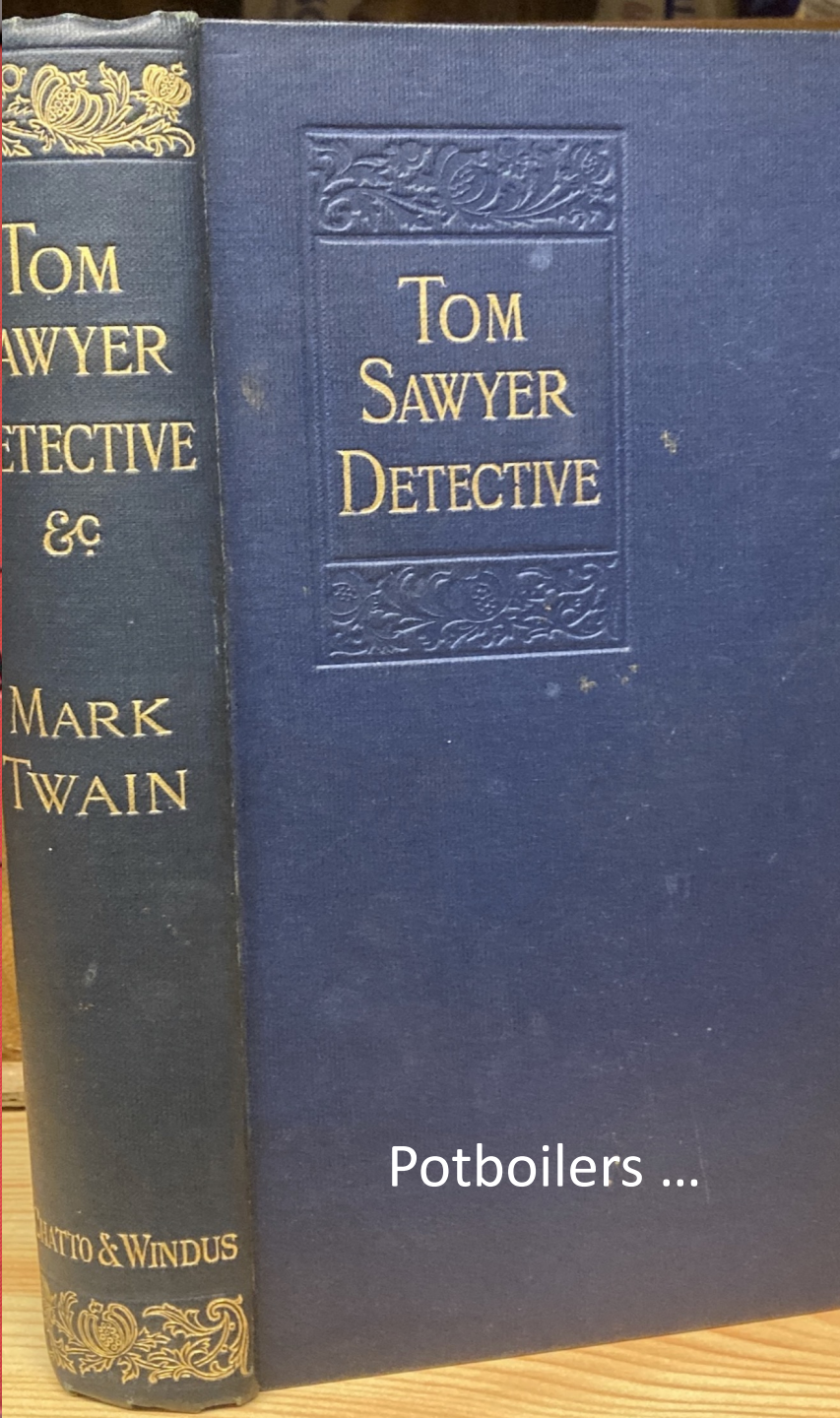
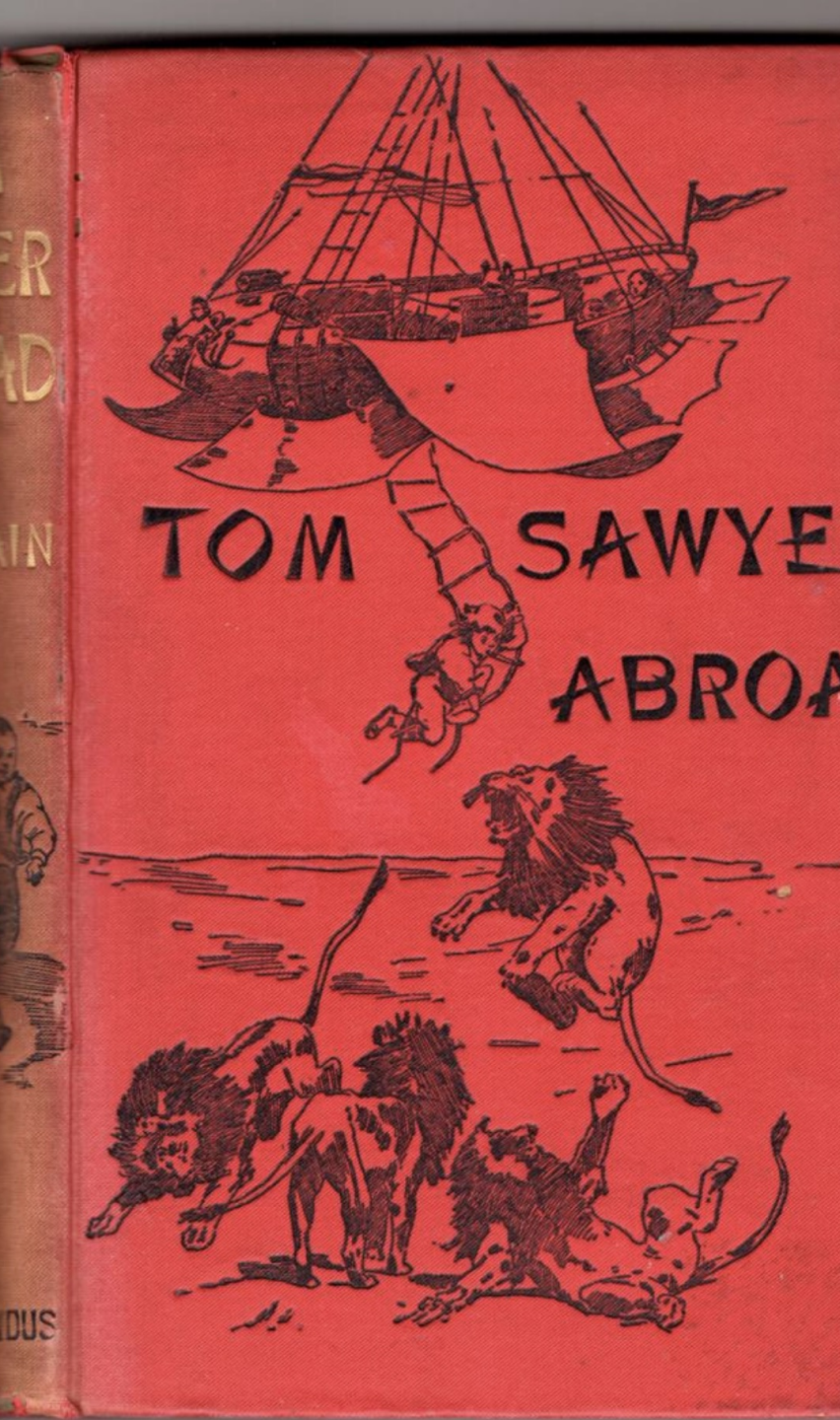
THE PRINCE AND THE PAUPER.

DRAMATIZED BY ARRANGEMENT WITH MARK TWAIN,

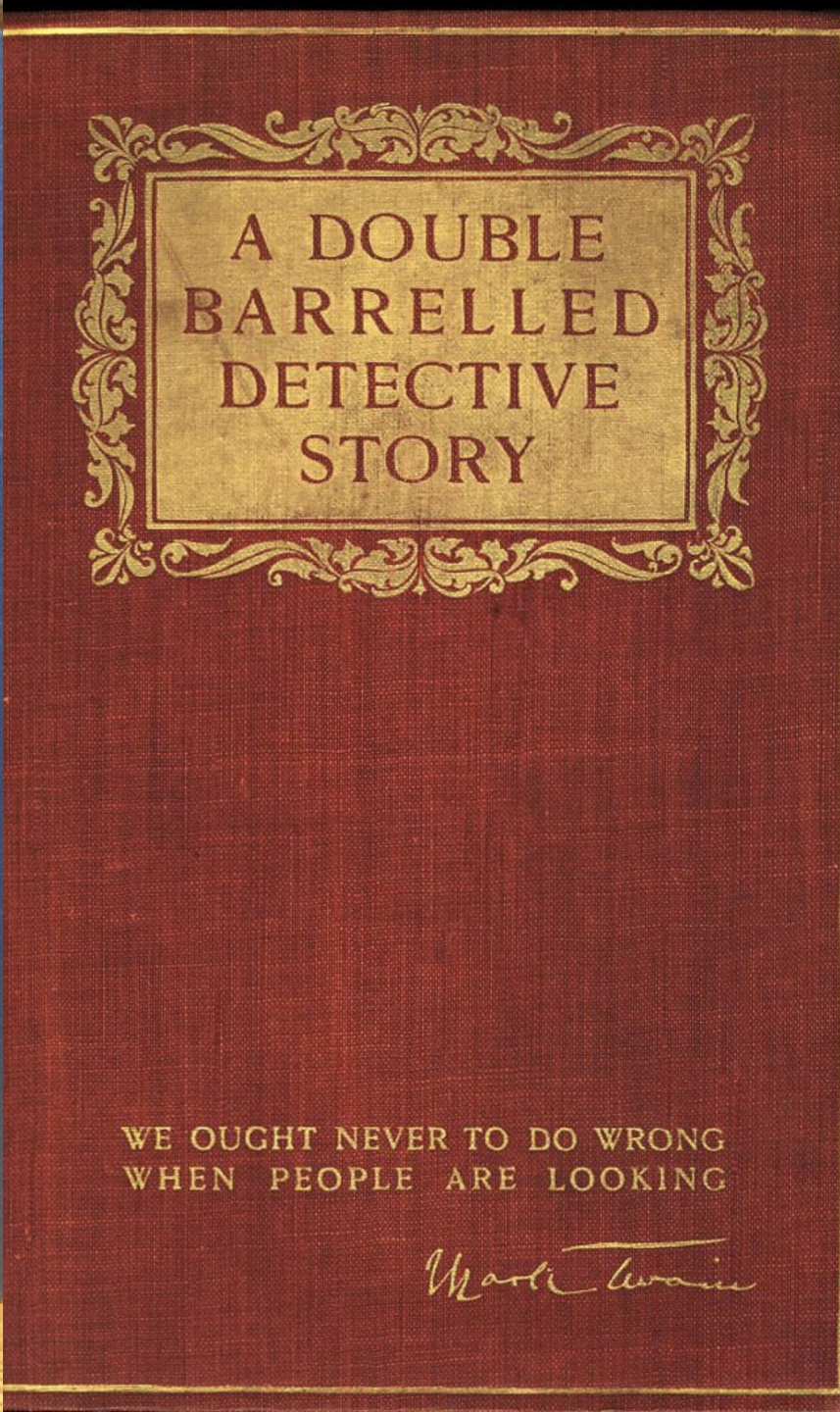
By ABBY SAGE RICHARDSON.

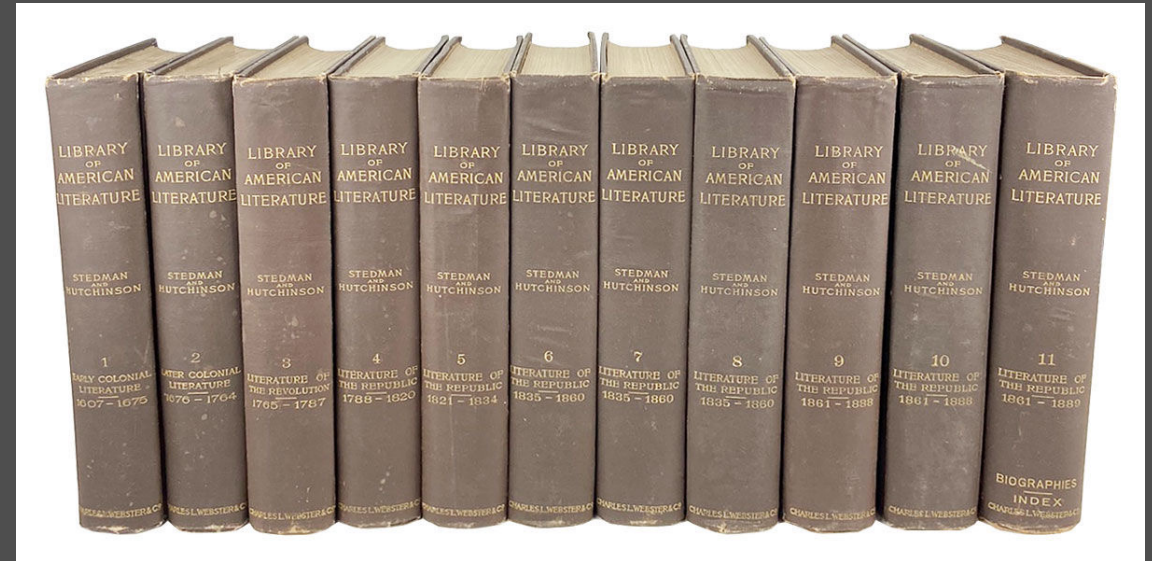
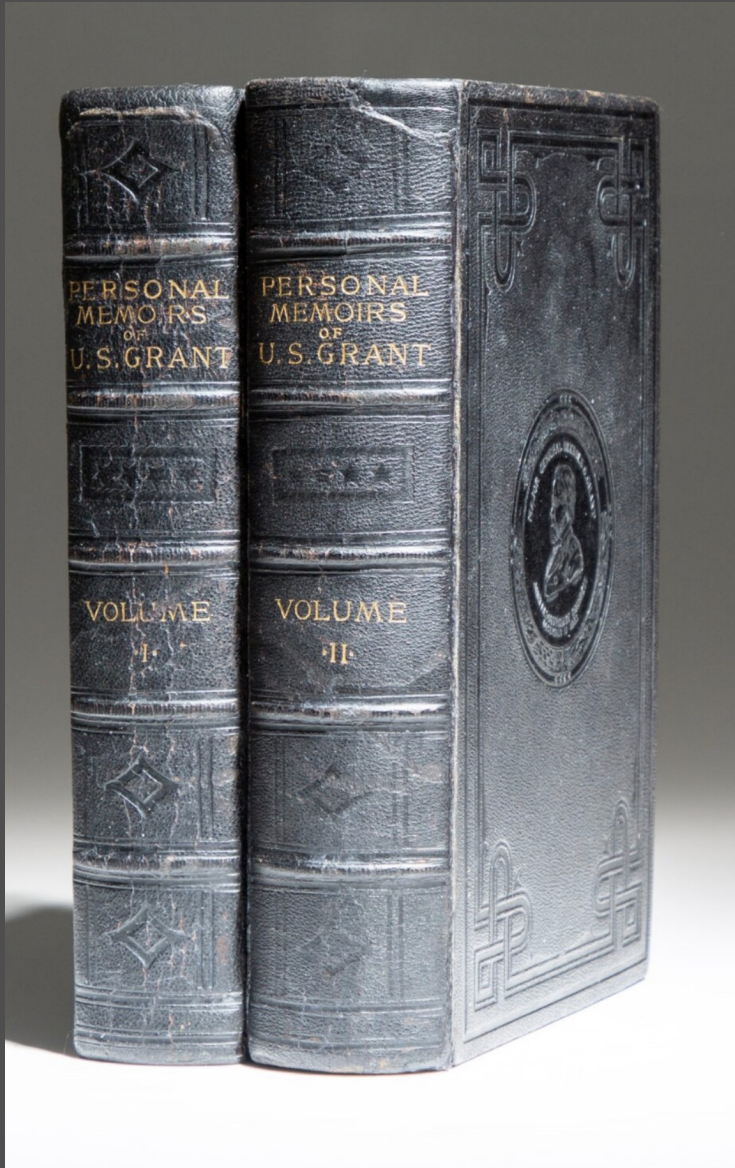
The sweetest, rarest and prettiest of all the plays since "Little Lord Fauntleroy."
Mark Twain was right when he said the performance of this play was the realization of
a fifteen years' dream.—*N. Y. Herald.*

THE A. S. SEER PRINTING CO., NEW YORK.



Potboilers ...





The Charles Webster Company, 1883-1895

Selected works published by WebsterCo

1885

Grant, Ulysses S., *Personal Memoirs*

Twain, Mark, *Adventures of Huckleberry Finn*

1886

McClellan, George Brinton, *McClellan's Own Story*

1887

Custer, Elizabeth, *Tenting on the Plains; or, General Custer in Kansas and Texas*

O'Reilly, Father Bernard, *Life of Pope Leo XIII*

1888

Beecher, William, and Samuel Scoville, *A Biography of Rev. Henry Ward Beecher*

Filippini, Alexander, *The Table: How to Buy Food, How to Cook It, and How to Serve It*

Mark Twain's Library of Humor

Sheridan, General, *Personal Memoirs of P. H. Sheridan, General, United States Army*

1889

Stedman, Edmund Clarence, *A Library of American Literature from the Earliest Settlement to the Present Time*

Twain, Mark, *A Connecticut Yankee in King Arthur's Court*



Charles Webster,
1851-1891
Nephew by
marriage ---
And company
figurehead

1890

Sherman, William T., *Memoirs of Gen. W. T. Sherman*

1891

Dahlgren, Madeline Vinton, *Memoirs of John A. Dahlgren, Rear-Admiral United States Navy*

Schmidt, William, *The Flowing Bowl; When and What to Drink*

Tolstoy, Leo, *Ivan the Fool; or, The Old Devil and the Three Small Devils, also A Lost Opportunity, and Polikshka*

1892

Columbus, Christopher, *Writings of Christopher Columbus, Descriptive of the Discovery of the New World*

Filippini, Alexander, *One Hundred Ways of Cooking Eggs*

Filippini, Alexander, *One Hundred Ways of Cooking Fish*

Tolstoy, Leo, *Life is Worth Living, and Other Stories*

Twain, Mark, *The American Claimant*

Twain, Mark, *Merry Tales*

Whitman, Walt, *Selected Poems*

Whitman, Walt, *Autobiographia, or, the Story of a Life*

1893

Filippini, Alexander, *One Hundred Desserts*

Twain, Mark, *The £1,000,000 Bank-note and Other New Stories*

1894

Twain, Mark, *Tom Sawyer Abroad*

JUNE.

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☾	11	12	13	14	15	16
17	☺	19	20	21	22	23
24	25	☾	27	28	29	30
..

When I reflect upon the number of disagreeable people who I know have gone to a better world, I am moved to lead a different life.

8

FEBRUARY:

S	M	T	W	T	F	S
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Behold the fool saith, "put not all thine eggs in the one basket," which is but a manner of saying, "scatter your money and your attention," but the wise man saith, put all thine eggs in the one basket and--*watch that basket.*

4

MARCH.

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When angry, count a hundred; when very angry, swear.

5

October.

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☉	29	30	31

October: This is one of the peculiarly dangerous months to speculate in stocks in. The others are July, January, September, April, November, May, March, June, December, August and February.

12

NOVEMBER.

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Few things are harder to put up with than the annoyance of a good example.

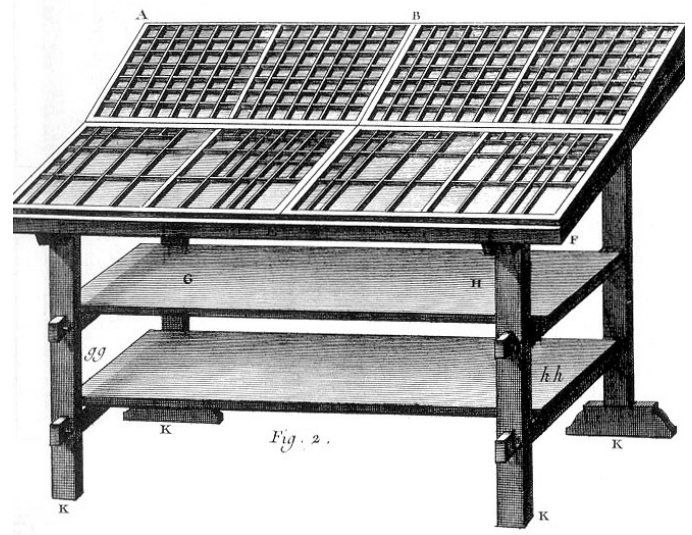
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Pudd'nead Wilson's Calendars

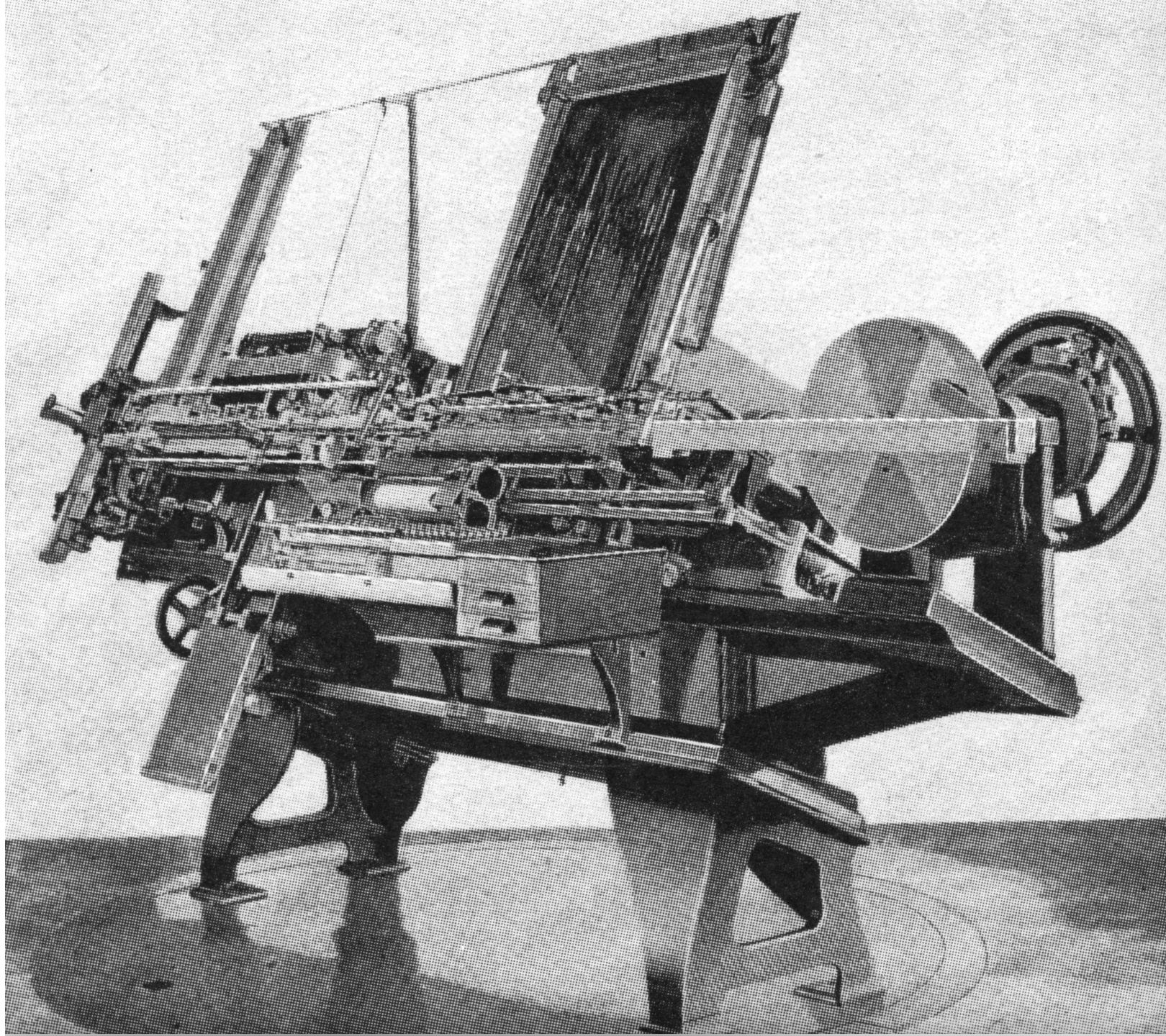
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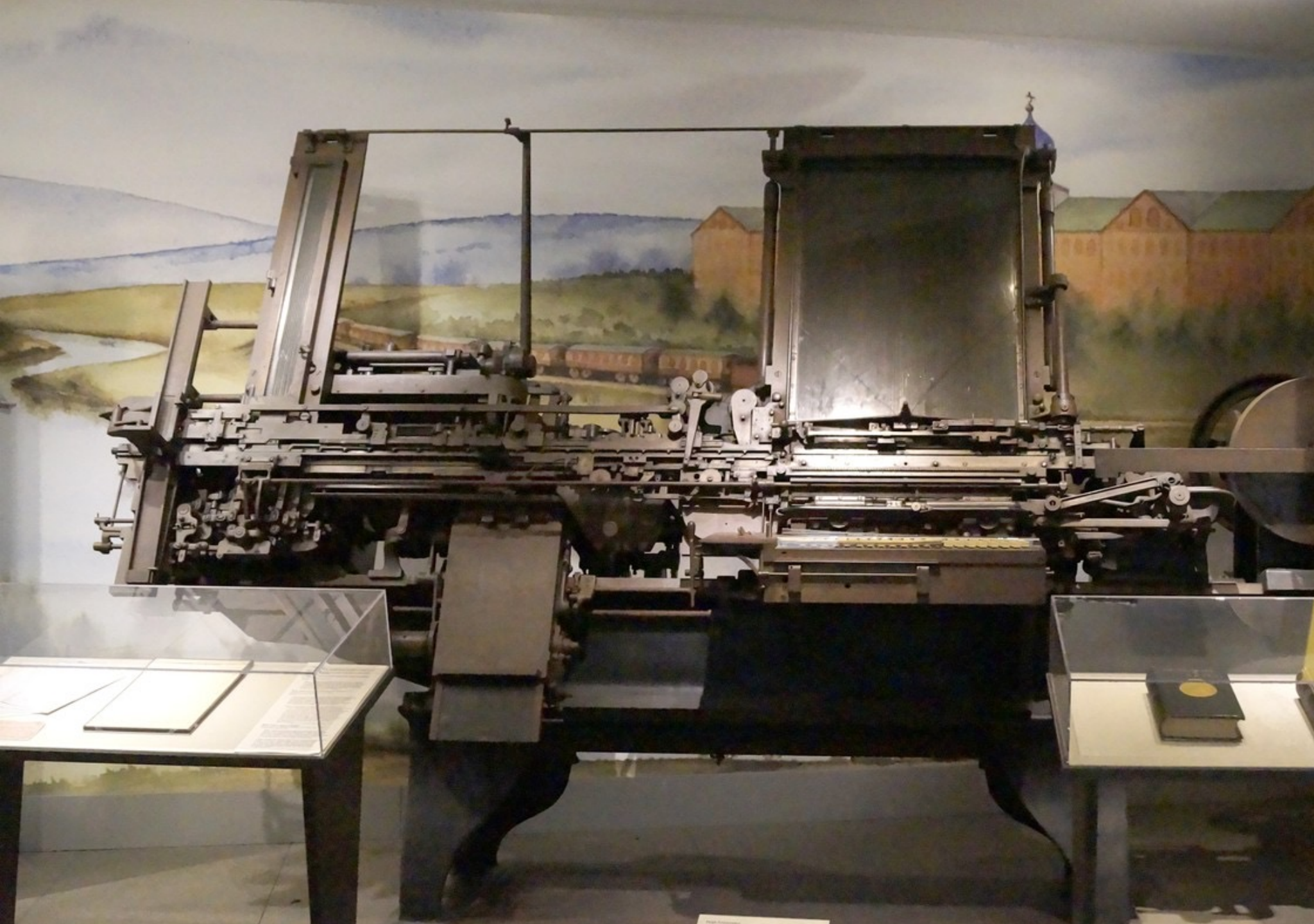




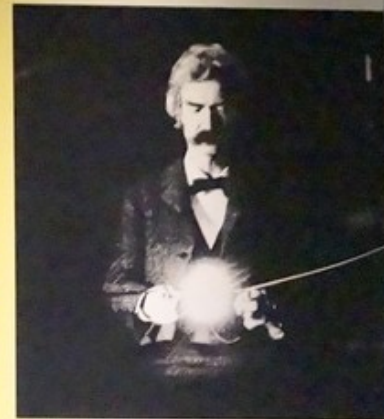


"I have been sitting by the machine for 2 1/2 hours . . . & my admiration of it towers higher. No mistake about it, it is the Big Bonanza."

July, 1890



“There’s millions in it!”



Mark Twain, circa 1870. Photo by [unreadable]

“My axiom is--to succeed in business, avoid my example.”

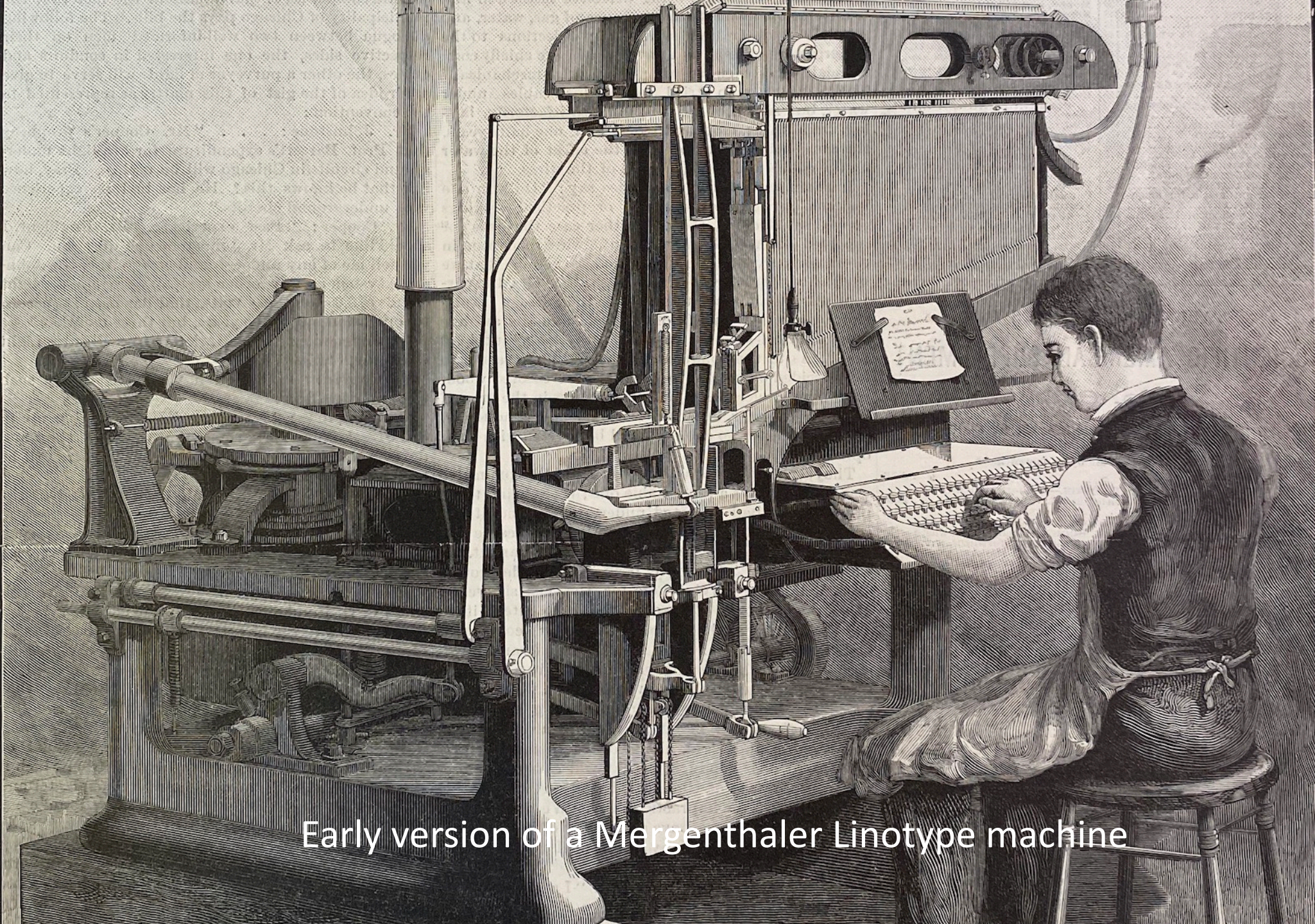
—Speech by Mark Twain, New York City, 1911

“There’s millions in it!” —Mark Twain

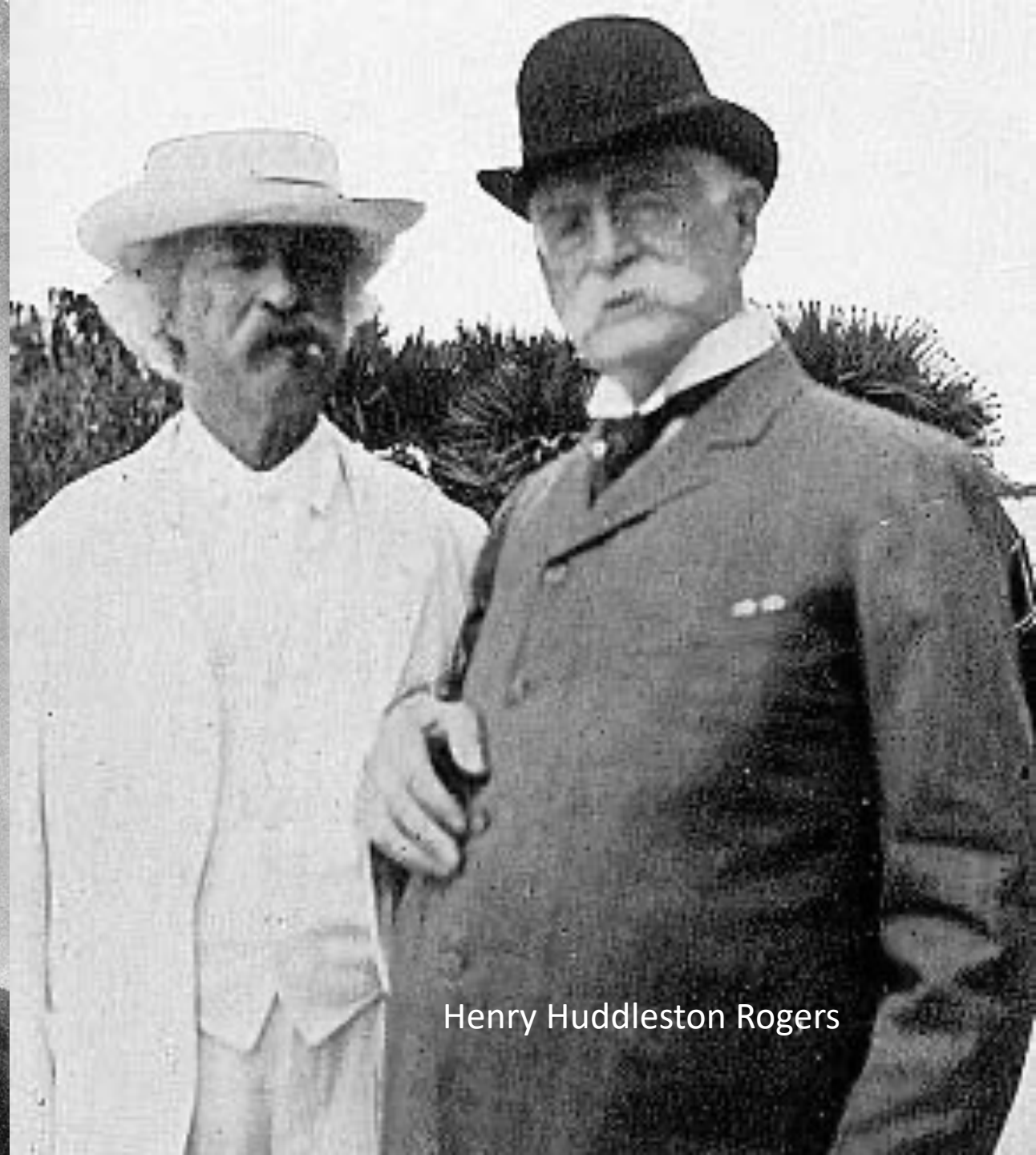
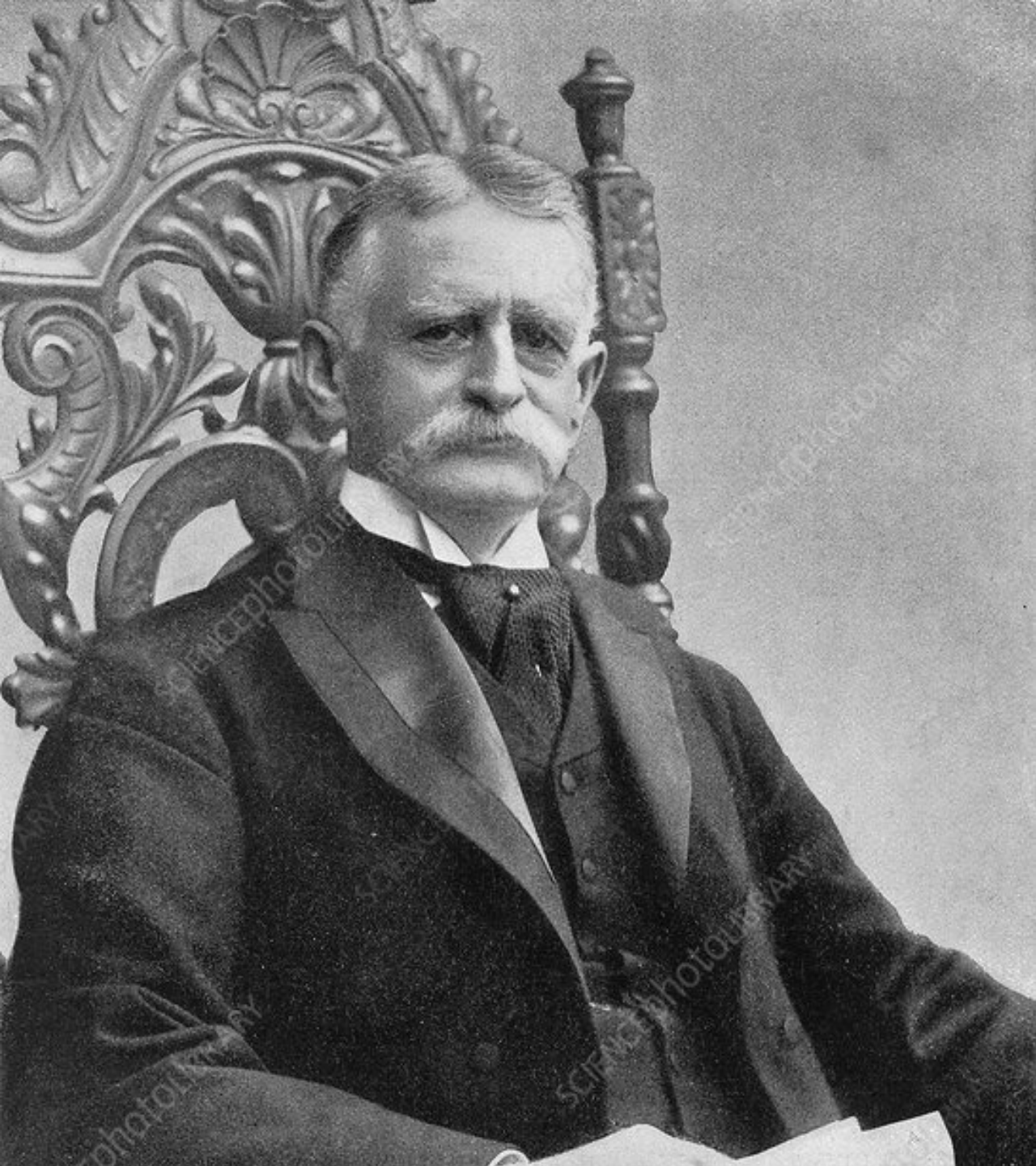
Lured by the rapid economic and technical advances of “The Gilded Age,” Mark Twain invested heavily in inventions and business ventures. Twain also patented his own inventions and marketed them to the general public. In 1884, he founded his own publishing firm, Charles L. Webster & Co. Although the company enjoyed success with Twain’s writings, such as *Adventures of Huckleberry Finn*, and with works by others, especially *The Personal Memoirs of Ulysses S. Grant*, many publications sold poorly.

Of all his investments, James Paige’s compositor was the one he thought had “millions in it!” Twain, the former typesetter, enthusiastically calculated that thousands of newspapers would need the compositor. He invested nearly \$200,000 in the project. Two were sold. By 1894, the financial strain of maintaining his various ventures became too much for Twain to declare bankruptcy.





Early version of a Mergenthaler Linotype machine



Henry Huddleston Rogers



Fairhaven, MA: The Millicent Library and the Rogers "summer house" (demolished 1915)




**“PLASMON
COCOA**

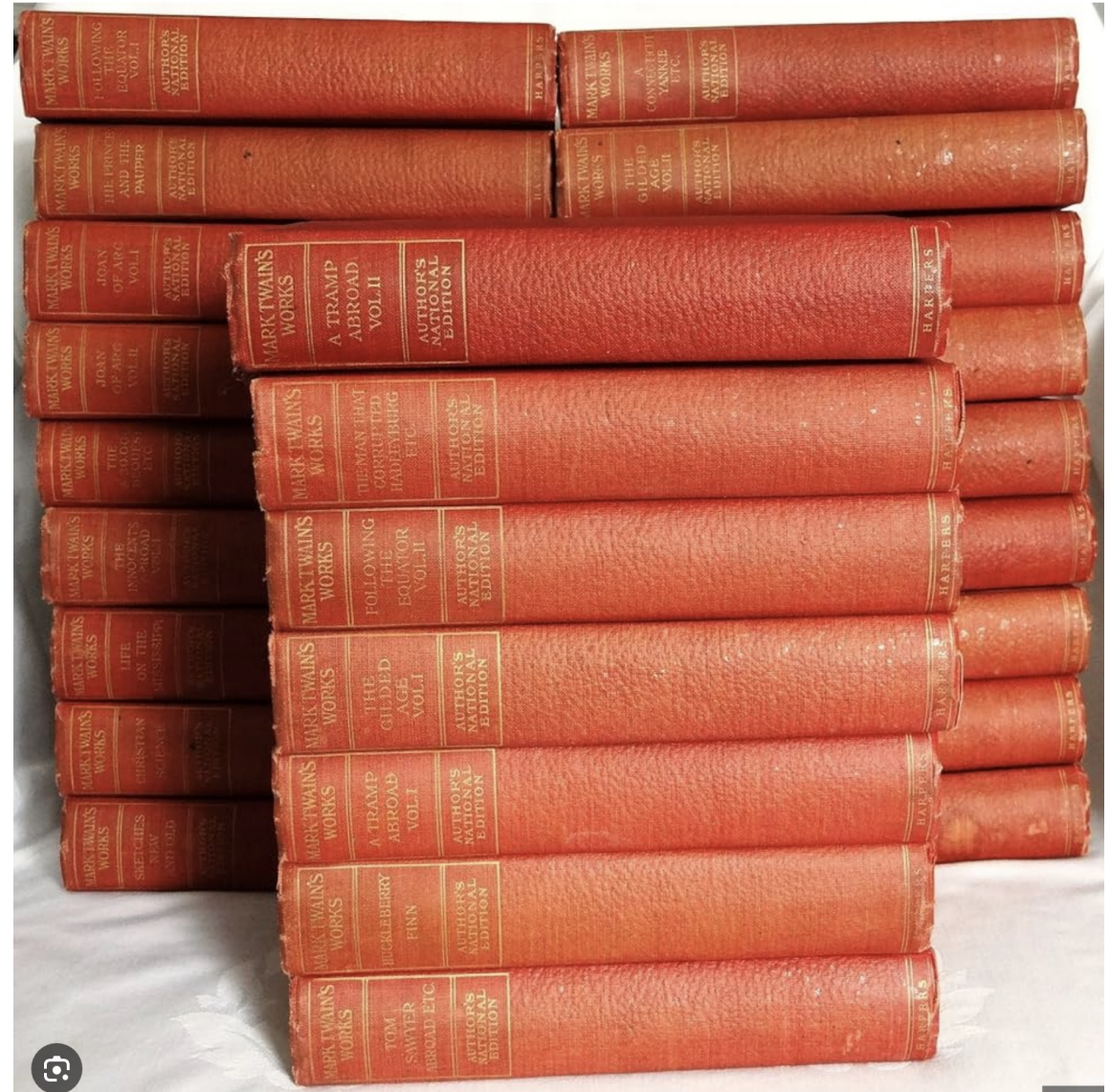
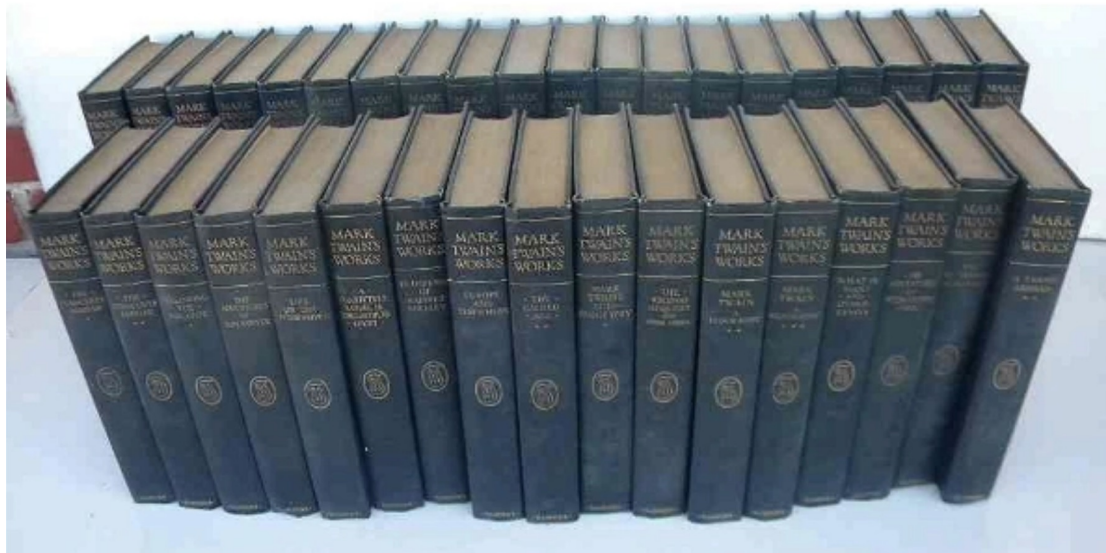
yields a Beverage of much greater nutritive value than ordinary Cocoa.—BRITISH MEDICAL JOURNAL,
(19th Feb. 1910).

PERFECTION OF FLAVOUR.
Sold everywhere in Tins at 9d., 1/4, and 2/6.

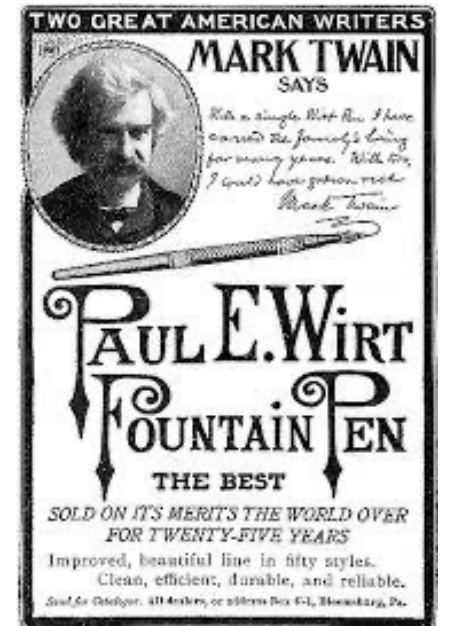
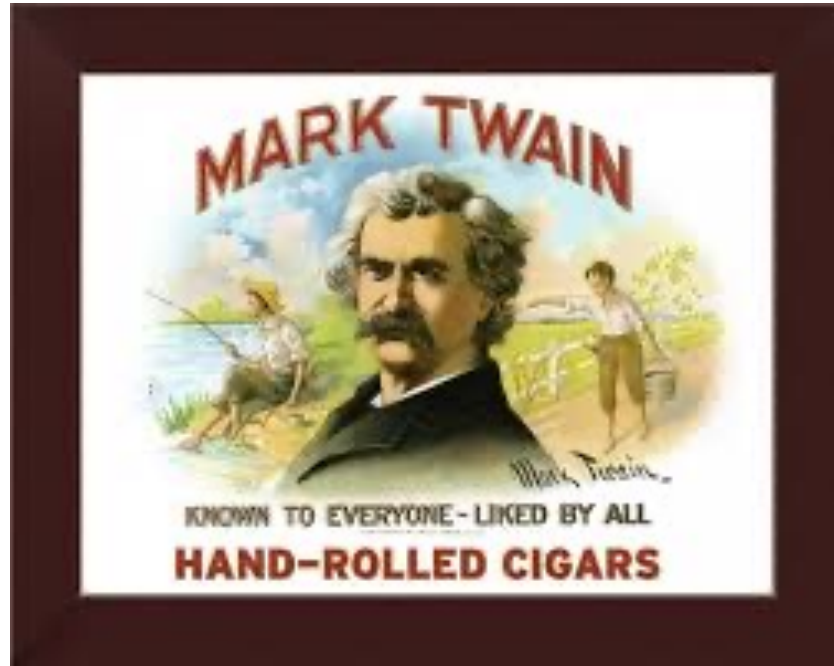
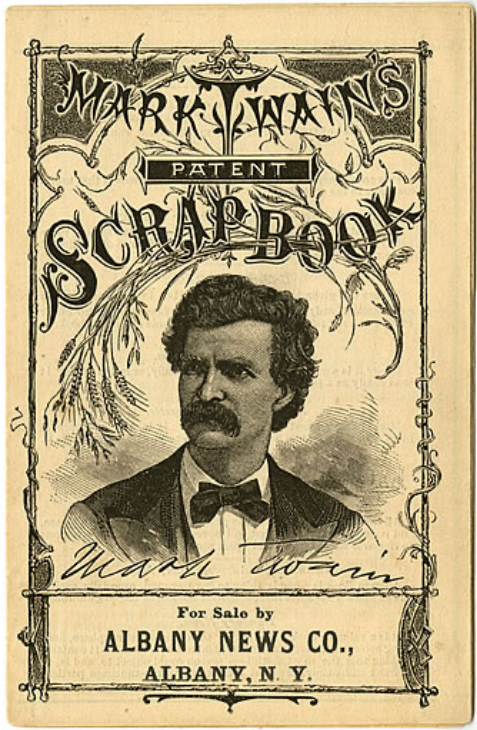
PLASMON IS USED BY THE ROYAL FAMILY.



Ralph Ashcroft and the Plasmon fling, 1908-09



Meanwhile, at Harpers



The show goes on ...