

POSTMODERNISM



DOWN WITH
METANARRATIVES!

POSTMODERN

It's Our Word. Don't Use It. Don't Try to Define It.
Above All, Don't Label Us With It.
Even If We Apply It to Ourselves.

EMERGENT-SEE



FIVE KEY
CONCEPTS

Death of the grand
narratives

the Now

Metafiction

Intertextuality

Hybridity

GRAND NARRATIVES

religion

Marxism

capitalism

Psychoanalysis

History

Evolution as the descent of Man

Grand narratives = attempts to provide a single answer that explains the world

METAFICTION

Explicit representation of
textuality

Self-reflexivity; self-
consciousness

Disruption of illusionism
and fictionality

Process over product

Reader over author

INTERTEXTUALITY

Originality under
erasure

Allusion

Quotation

Reference

HYBRIDITY

Generic combinations and
“impurities”

Pastiche and parody

Irony

Stylistic mixtures

Ideological implications

POSTMODERNIST ART

Classic Originality
under erasure

CLASSICAL
ORIGINALITY

Singular
artwork created
by one person

one of a kind
object =
religious aura

POSTMODERN
“ORIGINALITY”

Bricolage: putting together
of what's at hand

Replication and
recombination

Recycling: (re)making the
old

Intertextuality: meaning
transcends text

Allusion: quoting and
referencing

INTERTEXTUALITY?
SO WHAT?

Dual meanings: literal
and intertextual

Key point: the
intertext keeps its
original meaning

Bifurcated audience:
some get it, some
don't