

# THE STATE OF THE NEWS INDUSTRY CLASS FOUR

Brant Houston

University of Illinois

[brant.houston@gmail.com](mailto:brant.houston@gmail.com)

# LATEST NEWS

## The Media Today

Columbia Journalism Review.



THE MEDIA TODAY

McClatchy, Tribune,  
Buffett, and the need  
to think outside the  
box

[https://www.cjr.org/the\\_media\\_today/mcclatchy\\_bankruptcy\\_local\\_news.php](https://www.cjr.org/the_media_today/mcclatchy_bankruptcy_local_news.php)

# BEING FOOLED

- “There are two ways to be fooled. One is to believe what isn’t true; the other is to refuse to believe what is true.”
- - Kierkegaard

# RADIO SPUTNIK

CBS News / CBS Evening News / CBS This Morning / 48 Hours / 60 Minutes / Sunday Morning / Face The Nation / CBSN Originals / Log In / Search

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By JEFF PEGUES / CBS NEWS / February 17, 2020, 6:43 PM

## Russia's Radio Sputnik, funded by the Kremlin, airing in Kansas City

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**Radio Sputnik airing in Kansas City**

01:57

RUSSIAN PROPAGANDA PLAYING ON KANSAS CITY RADIO STATIONS

CBS EVENING NEWS WITH NORAH O'DONNELL

**New Playing**

- EVACUEES 54 TESTED POSITIVE
- Indonesia is taking a new approach to the deradicalization of violent

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### WATCH CBSN LIVE

The Russian media agency known as "Sputnik News" has selected Kansas City, Missouri as its second broadcast site in the U.S.

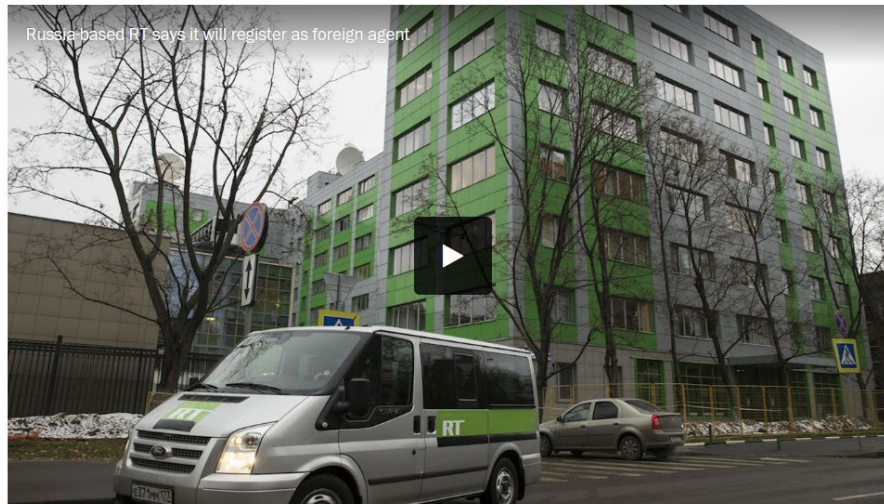
CBS Morning News: today's top stories

<https://www.cbsnews.com/news/russias-radio-sputnik-kremlin-funded-kansas-city-missouri-2020-02-17/>

# RUSSIAN TV

National Security

## RT agrees to register as an agent of the Russian government



The Post's Devin Barrett explains why Moscow-headquartered RT, formerly Russia Today, has conceded after a months-long battle with the U.S. Justice Department. (Sarah Parnass/The Washington Post)

[https://www.washingtonpost.com/world/national-security/rt-agrees-to-register-as-an-agent-of-the-russian-government/2017/11/09/bd62f9a2-c558-11e7-aae0-cb18a8c29c65\\_story.html](https://www.washingtonpost.com/world/national-security/rt-agrees-to-register-as-an-agent-of-the-russian-government/2017/11/09/bd62f9a2-c558-11e7-aae0-cb18a8c29c65_story.html)

# BILLION DOLLAR CAMPAIGN



<https://www.theatlantic.com/magazine/archive/2020/03/the-2020-disinformation-war/605530/>

# ONE BILLION DOLLAR CAMPAIGN

- The Trump campaign is planning to spend more than \$1 billion, and it will be aided by a vast coalition of partisan media, outside political groups, and enterprising freelance operatives. These pro-Trump forces are poised to wage what could be the most extensive disinformation campaign in U.S. history. Whether or not it succeeds in reelecting the president, the wreckage it leaves behind could be irreparable.

# A LITTLE HISTORY



- <http://www.cc.com/video-clips/lkmdal/the-daily-show-with-jon-stewart-fox-news--false-statements>



# A LITTLE HISTORY







<https://www.mediamatters.org/fake-news/fox-news-year-apologies-fake-videos-false-info-cutting-and-pasting-gop>

# CAMBRIDGE ANALYTICA


- The weaponization of micro-targeting was pioneered in large part by the data scientists at Cambridge Analytica. The firm began as part of a nonpartisan military contractor that used digital psyops to target terrorist groups and drug cartels. In Pakistan, it worked to thwart jihadist recruitment efforts; in South America, it circulated disinformation to turn drug dealers against their bosses.


# CAMBRIDGE ANALYTICA

## In Hidden-Camera Exposé, Cambridge Analytica Executives Boast Of Role In Trump Win


March 21, 2018 · 3:27 AM ET


SCOTT NEUMAN 




Cambridge Analytica Chief Executive Alexander Nix leaves the company's offices in central London on Tuesday. He was suspended amid a controversy about the company's use of social media data.

Dominic Lipinski/AP

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<https://www.npr.org/sections/thetwo-way/2018/03/21/595470164/in-hidden-camera-expose-cambridge-analytica-executives-boast-of-role-in-trump-wi>

# QUESTIONING EVERY HEADLINE

- They no longer need to silence the dissident shouting in the streets; they can use a megaphone to drown him out. Scholars have a name for this: censorship through noise.

# QUESTIONING EVERY HEADLINE

I was surprised by the effect it had on me. I'd assumed that my skepticism and media literacy would inoculate me against such distortions. But I soon found myself reflexively questioning *every* headline. It wasn't that I believed Trump and his boosters were telling the truth. It was that, in this state of heightened suspicion, truth itself—about Ukraine, impeachment, or anything else—felt more and more difficult to locate. With each swipe, the notion of observable reality drifted further out of reach.

# SWARMS OF SURROGATES

*Parscale has said the campaign intends to train “swarms of surrogates” to undermine coverage from local TV stations and newspapers.*

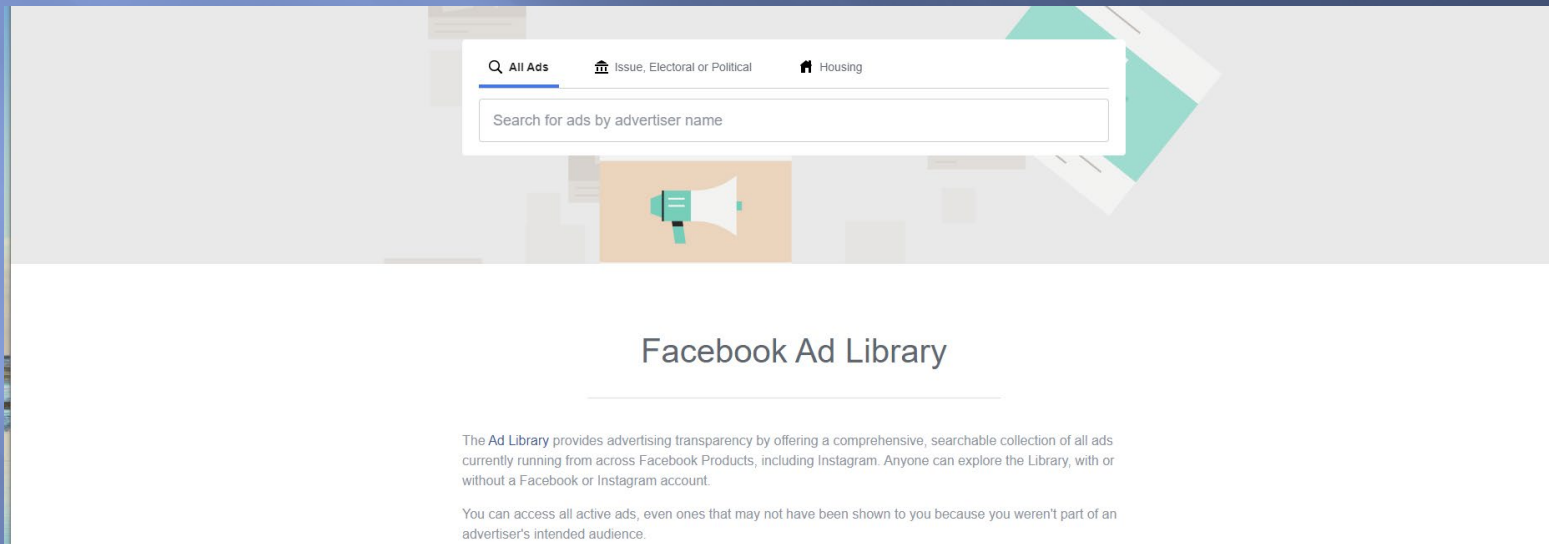
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# RESPONSIBILITIES

- Companies such as Facebook and Twitter, he believes, should be required by law to police their platforms for disinformation and abusive trolling. “It’s not going to solve the whole problem,” he told me, “but it’s going to help with volume.”

# FACEBOOK AD LIBRARY



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# NOTHING WAS TRUE

- The political theorist Hannah Arendt once wrote that the most successful totalitarian leaders of the 20th century instilled in their followers “a mixture of gullibility and cynicism.” When they were lied to, they chose to believe it. When a lie was debunked, they claimed they’d known all along—and would then “admire the leaders for their superior tactical cleverness.” Over time, Arendt wrote, the onslaught of propaganda conditioned people to “believe everything and nothing, think that everything was possible and that nothing was true.”

# CONSTANT RESPONSE



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<https://www.factstream.co/>