Key dualities comparing Classicism (realism and mannerism) and Postmodernism master narratives, classic origin myths / local narratives, counter-myths of origins unified theories possible / localized and contingent theories only myths of social and cultural unity / pluralism, disunity progress through science and technology / skepticism, neo-Luddism, New Age religions individualism and stable self / fragmented, decentered self, multiple conflicting identities hierarchy and order / carnival, fragmentation depth valued over surface / surface as value, play of images as meaning photography \rightarrow crisis in representation / simulation = the new real reality exists beyond language; aura of originality / hyperreality, simulacra; images with no prior original; "as seen on TV" more powerful than unmediated experience high versus low culture / collapse of that distinction; hybridization mass culture, mass marketing / niche marketing, target audiences art as unique object produced by a single artist and conforming to standards of taste and value / art as process, performance, rather than product; art as intertextual; recycling; bricolage, etc. critical confidence \rightarrow interpretation / individual reading \rightarrow critical solipsism mastery of knowledge, the encyclopedia / information overload, the interweb, Wikipedia mass communication through broadcast TV / interactive, client-curated media seriousness of purpose, middle-class earnestness / play, irony, subversion clear generic boundaries / hybridity, recombination, pastiche New York / LA and Las Vegas (simulacra) organic and mechanical clearly defined / the cyborg phallic view of sexual difference / androgyny, queerness, porn style mixed with mainstream